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# A century of partisanship in Finnish political speech

# **Aboa Centre for Economics**

Discussion paper No. 160 Turku May 2023

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#### **ABSTRACT**

We use novel data to describe the evolution of party differences in parliamentary speech in Finland during 1907–2018. We find a peak in left-right polarization in the 1970s, driven by the extreme left party, and co-occuring with a high prevalence of Soviet Union related phrases, perhaps resulting from Soviet information influencing. The period was also marked with short-lived coalition governments and inefficient policymaking. Moreover, as we find that left-right partisanship fluctuates during the majority of the 20th century, our results show that the levels of polarization currently perceived as high in many countries may not be that exceptional.

JEL Classification: D72, P00

Keywords: text analysis, parliamentary speech, polarization

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# 1 Introduction

Political polarization is regarded as an important phenomenon by social scientists due to its associations with political efficiency and stability. For example, high levels of polarization may cause gridlocks in decision-making (Jones, 2001; Binder, 2004) or even threaten democracy (Arbatli & Rosenberg, 2021). While the exact definition of polarization is up for scholarly debate (Boxell, Gentzkow, & Shapiro, 2017), the definitions typically incorporate concepts like the 'extent of disagreement' or 'differences in attitudes or ideologies' between groups (DiMaggio, Evans, & Bryson, 1996). A predominant approach for measuring polarization in the political science literature has been to use votes cast in the parliament (roll-call votes) to estimate politicians' political positions and then aggregate distances between positions to a chosen level (e.g. Poole and Rosenthal (1985)). When party discipline is high, these approaches may underestimate the level of polarization. In this paper, we document the extent of differences in speech between political parties and party groups in Finland during the last century; a phenomenon that we will call partisanship of speech or simply partisanship in what follows.

Our paper uses 110 years of parliamentary speech data, covering all speeches from a period from 1907 to 2018. This time period covers large shifts in the societal landscape. For example, our data begins before the Finnish independence in 1917. Moreover, during our observation period, there has been a civil war (1918) as well as two wars (1939-1940 and 1941-1944). The period also marked a transition from a poor, agrarian country to a developed, urban society that Finland is today. It also includes a time period during the Cold War sometimes called *finladization*, which was characterized by strong Soviet Union influence in Finnish politics. In addition to the aforementioned changes, demographic shifts in the Parliament were also large, e.g., the seat share of women increasing from 10 percent to almost 50 percent. Our paper studies historical, long-term changes in political polarization. Using data from a long time span enables us to put the current trends in partisanship into a historical context.

In addition to having a historical perspective, this paper complements the currently sparse literature on the partisanship of political speech in a multiparty context, where "multiplicity of oppositions dominates decision making" (Nyholm, 1972). We study partisanship of political

speech using minutes from parliamentary meetings as data. We extract text from plenary records from a period of more than one hundred years between 1907–2018, totaling more than 400,000 pages, and build a corpus of all speeches given in the Finnish parliament during the period. After preprocessing these speeches, we construct a vocabulary of all unique subsequent two-word pairs, bigrams. The terms 'bigram' and 'phrase' will be used interchangeably throughout the paper. The data for analysis consists of counts for phrases in the vocabulary on the speaker-year level<sup>1</sup>.

The partisanship measure that we employ in this paper, introduced in Gentzkow, Shapiro, and Taddy (2019a), corresponds to the expected posterior probability of correctly guessing the party of the speaker after hearing them speak a single phrase. For this purpose, we first identify phrases that are used disproportionately by a party by contrasting the probability of that phrase in a party's speech against its total probability in that party's and the other party's speech. This phrase-level measure corresponds to the posterior probability of correctly guessing that the speaker comes from a specified party, given that they spoke the phrase. For example, the phrase 'kansalaissod.jälk' ('after the civil war') is spoken solely by speakers coming from the left parties during the 1920s as the right-wing used a different term when they talked about that war<sup>2</sup>. The posterior that the speaker is from a left party after hearing that phrase thus gets a value of 1. The posterior gets a value equal to 0.5 when a phrase forms a similar share in speech on both sides of the split. Second, we compute the yearly measure of partisanship by averaging the posteriors over the two party blocks.

The measure is intuitive but comes with a practical challenge. Phrases spoken only once during the parliamentary year seem extremely partisan since the probability of such phrase conditional on party will be zero for all but one of the parties. Since text data is often inherently extremely sparse and phrases spoken only few times are its dominant feature, such a deficit becomes a first-order concern. We address this sparsity or finite-sample problem using a recipe from Gentzkow et al. (2019a) and Taddy (2015). We substitute the relative frequencies calculated from the

<sup>&</sup>lt;sup>1</sup>Subsequent studies have used these data to analyze the links between descriptive and substantive representation of different demographic groups within parties (Nieminen, Simola, & Tukiainen, 2023b) as well as the causal effect of media presence on political polarization (Nieminen, Simola, & Tukiainen, 2023a).

<sup>&</sup>lt;sup>2</sup>Among the right-wing, the term 'vapaus sota' (freedom war) was used to reflect the alternative framing for the conflict.

data with predictions from a LASSO-penalized multinomial logistic model. A desirable property of this penalization is that it imposes a threshold for what will be interpreted as a signal of partisan differences in phrase usage, rather than just noise. Using Poisson approximation as in Gentzkow, Shapiro, and Taddy (2019b) makes computing multinomial choice probabilities feasible by facilitating parallel computations of phrase choice probabilities for all phrases.

We study differences in speech 1) between left and right parties, 2) between parties in government and opposition, and 3) between pairs of parties that have been active since the early days of the unicameral parliament. The division between the economic left and the right has long been the fundamental cleavage characterizing political disagreement. We first study partisanship in speech between the left parties and the right parties. We find that differences in speech between the left and right parties fluctuate before the 1990s, peaking around 1910, at the end of the 1920s and in 1950. The sharpest increase takes place in the 1970s, and the high level is sustained until the end of the Cold War. Many of the most partisan phrases of the period concern foreign policy; examples include 'Finland Soviet' ('suome neuvostoliito'), 'German Democratic' ('saks demokraattis'), 'socialist countries' ('sosialistist maide') and references to the Finno-Soviet Agreement of Friendship, Cooperation, and Mutual Assistance of 1948 ('ystävyys.yhteistyö'). Since the 1990s, differences in speech have steadily increased after having decreased from the high levels observed in the 1970s. The levels of today are still far from reaching historically high levels. The current level of partisanship of speech is comparable to the level of the 1930s.

The highest levels of left-right partisanship in the Finnish data are observed in the mid-1970s. Comparing to Gentzkow et al. (2019a) who employ the same method in the U.S., the peak level of partisanship observed in the 1970s in Finland corresponds to the mid-1990s levels in the US. The increase in partisanship from the mid-1960s to 1970s roughly corresponds to the jump in the US from 1990 to mid-1990s. Partisanship seems to be driven by diverging speech of the extreme left; when the extreme left party (SKDL) is excluded, the large peak in left-right polarization in the 1970s flattens out.

One possible explanation for the high levels of polarization observed in the 1970s is Soviet Union information influencing through the extreme left party (SKDL), as SKDL – and especially

the Finnish Communist Party which was part of the SKDL – was strongly influenced by the Soviet Union (Andrew & Mitrokhin, 1985). This explanation is supported by our observations that 1.) SKDL drives the 1970s peak in left-right polarization, 2.) Soviet Union related phrases were spoken very frequently in the Parliament in the 1970s, and 3.) the vast majority (70-80 percent) of Soviet Union related phrases were spoken by the SKDL. The results regarding the high prevalence of Soviet Union phrases in the 1960s and 1970s are also in line with the historical narrative of Finland where the entire post-1958 Cold War period, but especially the 1960s and 1970s, goes by the name of Finladization and is characterized by strong Soviet influence in Finnish internal politics (Arter, 1998). As previous research suggests there are similarities between the information influencing tools used by the USSR and those of the contemporary Russia (Yablokov, 2022), our results may also be relevant to the present day.

Because Finland has a multi-party system, we also measure differences between individual parties to complement the left-right comparison. In those analyses, we measure differences between four parties that have existed since the early years in the data; the National Coalition Party, the Centre Party, the Social Democratic Party and the Communist Party (subsequently the Left Alliance). The Communist Party returned to parliamentary politics in 1944 after being illegal earlier. During more than three decades after this comeback, differences in speech between the Communist Party and the three other parties are large. Thereafter, the differences decrease until the 2000s. As expected, differences are smallest between the Communist Party and the Social Democrats and largest between the Communist Party and the right-leaning National Coalition Party. Differences in speech between the three other parties are small, however with a few distinguishable patterns. Differences in speech between the National Coalition Party and the Centre Party first increase during the 1970s and decrease thereafter. Differences between Social Democrats and the Centre Party, on the other hand, grow larger from the 2000s onwards.

In a multiparty system, a major force that may moderate differences between parties' political positions is the necessity to form government coalitions across party lines. We find that differences in speech between government and opposition emerge only in the 1970s. The differences in government-opposition speech re-emerge after the mid-1990s, exceeding the 1970s level. However,

the differences between government-opposition speech today are only half of levels of left-right partianship during their peak in the 1970s.

Overall, the results regarding the role of the left-right and the government-opposition cleavages are consistent with earlier voting-based studies by Nyholm (1972) and Pajala (2013) in Finland. Pajala (2013) finds evidence of the dominance of left-right division over the government-opposition division in plenary voting from the 1960s to the 1980s; government cohesion in voting is weaker than today. Starting from the 1990s, government votes in complete or nearly complete unison regardless of the parties that form the coalition. The diverging voting behavior of the extreme left is documented in Nyholm (1961) for the 1950s and in Pajala (2013) for the later decades.

Partisanship of political speech in multiparty context is studied by Peterson and Spirling (2018) in the UK and by Lauderdale and Herzog (2016) in Ireland. Peterson and Spirling (2018) use prediction accuracy of machine learning algorithms as the measure of partisanship. They find that partisanship has decreased since the beginning of the 2000s and is currently at levels of the 1960s. Lauderdale and Herzog (2016) show that most variation in political speech in the multiparty system of the Irish Dáil takes place between the government and the opposition, with differences between establishment and anti-establishment parties being another important source of variation. Authors do not examine changes in government-opposition differences over time. Our time frame is also somewhat larger than that of Peterson and Spirling (2018) and much larger than that of Lauderdale and Herzog (2016), which is advantageous. For example, having a time period starting from 1907 allows us to study polarization in the context of a newly independent Finland and during a major national conflict like the Finnish civil war. This would not be possible with a shorter time frame<sup>4</sup>.

Studying a different (bipartisan) context, Gentzkow et al. (2019a) find that partisanship of speech in the United States has increased dramatically during the last two decades. According to

<sup>&</sup>lt;sup>3</sup>As pointed out by Gentzkow et al. (2019a), a falsification test presented in the paper's appendix may question this interpretation, as a series with randomly allocated party labels to speakers exhibits high levels of partisanship and thus signals of large bias in the measure.

<sup>&</sup>lt;sup>4</sup>Fiva, Nedregård, and Øien (2022) study left-right partisanship in Norway with a shorter time frame beginning in the 1980s. Their paper is thus primarily informative of the recent changes in polarization. The results of their paper are also consistent with our results, as both our paper and theirs observe an increase in partisanship in the recent decades.

the authors, the probability of correctly guessing the party of the speaker based on a minute of speech (around 30 bigrams) has increased from 57 percent in 1989 to 73 percent in 2007. In our data, the probability of guessing the group affiliation right based on hearing 30 bigrams would be around 55 percent nowadays and was somewhat below 70 percent during the peak observed in the 1970s (see Appendix A for these magnitude calculations). Gentzkow et al. (2019a) suggest that the sharp increase in the partisanship of speech results from the professionalization of political speech ("innovation in political persuasion") after the Republican 1994 campaign Contract with America, with subsequently growing numbers of communications staff coining new terms to parties' vocabulary with an emotional appeal to the electorate. It is not clear ex ante what kind of patterns should be expected in political speech elsewhere. The United States seems to be an outlier in terms of how drastic the changes in affective polarization — antipathy towards party or parties other than one's own — have been during the last two decades (Boxell, Gentzkow, & Shapiro, 2021). Moreover, the US bipartisan political system stands in contrast with the multiparty system in place in Finland. In a multiparty system, political parties form government coalitions across party lines, and policymaking under coalition government necessitates bargaining and compromise (Martin & Vanberg, 2004). Understanding whether these dynamics moderate partial partial speech in multiparty systems is of interest on its own.

The splits studied in this paper are in no way a complete or an exhaustive description of the realm of political speech in a multiparty system. Some recent research from multiparty systems suggests that the current political polarization may take place along an alternative axis coined Green/Alternative/Libertarian and Traditional/Authoritarian/Nationalist (GAL-TAN), a trend that may be reconciled with the rise of identity politics (see Besley and Persson (2019) for theoretical discussion). Our result of modest left-right partisanship in the 2000s supports the narrative of the decreasing importance of the left-right dimension. Otherwise, the role of GAL-TAN parties is left open in this paper, as the parties relevant to GAL-TAN scale have only existed during the very latest decades of data we have. Our study aims to open the discussion on partisan differences in political speech over dimensions that are important through most of the history of the Republic of Finland. Historical evidence provided by this paper challenges the narrative that political po-

larization nowadays would necessarily be exceptionally high. Instead, our results suggest that the values of partisanship fluctuate and higher values have been observed in various points of Finnish history.

The paper proceeds as follows. Section 2 discusses Finland during the last century and describes the institutional background. Section 3 describes data construction and preprocessing. Section 4 describes the underlying model of speech and the estimation procedure. Section 5 presents our results. Section 7 concludes.

# 2 Background

## 2.1 Finland during the last century

Finland gained its independence from Russia in 1917. The societal trend figures shown in Figure 1 show how the Finnish economy has evolved since gaining independence. At the start of its independence, Finland was a poor, rural country without much of a social welfare system. Panel C of Figure 1 shows that the share of public consumption expenditure was less than 10 percent, at the same level where countries such as Indonesia and Tanzania are nowadays.<sup>5</sup>

During 1918, just after Finland gained its independence, a civil war began in Finland. This is visible in the GDP growth figure presented in Panel A of Figure 1. The figure shows that in 1918, there was a largest relative drop in GDP (more than -10 percent) during the whole century, immediately followed by a very large increase (+ 20 percent) in GDP. The Panel A of Figure 1 also shows that GDP growth was rapid in Finland during the period from 1917 to 1970s. During this period, the average growth rate seems to have been around 5 percent per year, generally ranging from 0 percent to 10 percent if the years during the Second World War are excluded. After the 1980s, the growth rate has plummeted and there have been two large declines in GDP, the Finnish recession in the 1990s and the Great Recession that began in 2008.

The Second World War is clearly visible in Panel C, which plots the share of public consumption expenditure out of GDP. This measure gets its largest values in the years when Finland fought

<sup>&</sup>lt;sup>5</sup>See World Bank (2021): General government final consumption expenditure (percent of GDP). Url: https://data.worldbank.org/indicator/NE.CON.GOVT.ZS, searched 6 March 2023

two wars (1939-1945). This subfigure also shows the big increase in public consumption after the wars. After the wars, the expansion of government expenditures peaked during the 1970s, which was also the time during which income inequality (Gini index) decreased rapidly. The expansion of government expenditures continued until the slump of 1990s and then again in the 2000s. This shows how Finland rapidly expanded its welfare system and the size of the public sector in general.

# 2.2 Finnish parliament during 1907-2018

The Finnish parliamentary system was subject to significant changes between 1907 and 2018. 1907 marks the beginning of the unicameral Parliament of Finland. A multiparty system with no minimum vote threshold replaced the former legislative assembly, where Four Estates of nobility, clergy, bourgeois and peasants had representation. Nearly 90 percent of the population above the voting age 24 were eligible to vote (Paloheimo, 2007), while in the 1905 elections the share had been around less than one in ten (Jyränki & Nousiainen, 2006). During its first decade, the unicameral parliament served the purpose of discussing societal matters with a fairly comprehensive representation of the electorate. However, the Parliament was severely limited in its decision making, as any bills needed the approval of the Emperor of Russia to be passed (Jyränki & Nousiainen, 2006). The Russian Emperor also convened the Parliament. During the First World War, Russia would exercise strengthened influence over Finland, and no assembly of the Parliament was called in 1915 and 1916 (Paloheimo, 2007).

The role of the opposition as the supervisor and the challenger of the government only originates after independence. The predecessor of the modern government was called the Senate. Senators were selected by the Russian Emperor, and they could also come from outside of the Parliament and were sometimes of Russian origin. The Senate responded to the Emperor, not the Parliament. The comparisons of speech between opposition and government in this paper thus start only in 1917 when the government assumes parliamentary responsibility.

Plenary speeches have been transcribed, first entirely in real time by professional stenographers and later with the help of audio recordings, already since the 1800s. Speech is transcribed with "as few and subtle alterations as possible" necessary for readability. For example, regional versions of

personal pronouns are converted to the written standard language, but other regional and social variation in word choices are transcribed as such (Voutilainen, 2017). There is no upper limit for the length of a plenary speech – the right for unrestricted speech is constitutional as long as speaker sticks to the topic. However, certain speech types that have emerged since the mid-1960s are exceptions to this rule. Speeches during question hours, a plenary type introduced in 1966 to animate plenary discussions, are restricted in length to a few minutes. This restriction also applies to debates, which have been a part of the plenary type repertoire since 2012. The Speaker of the Parliament is allowed to exercise speaker selection during these plenary types.<sup>6</sup>

There is a consensus among parliament members that plenary speeches are mainly a means to communicate to the media and the electorate instead of trying to convince other parliament members or influence the content of legislative bills (Pekonen, 2011). The chances of parliament members to reach the public through plenary speeches vary with the publicity given to them by the media. The first radio live broadcast took place in 1926 but regular radio broadcasts started later. The first plenary session was broadcast in television in 1960, but regular televised broadcasts of plenaries only started in the 1980s. Coming to the 2010s, the televised plenaries still reach hundreds of thousands of views. The causal effects of introducing TV broadcasting of plenary sessions have been analyzed in Nieminen et al. (2023a). Plenary sessions are also streamed online and their transcripts are published on parliament website typically within a couple of hours after a plenary session.

# 3 Data

This section briefly describes the data used in this paper. For a detailed description of data construction, preprocessing and sample selection, see Appendix A. The main dataset of our paper covers all records of the plenary sessions of the Parliament of Finland (*Eduskunta*) from 1907–2018. Since the Parliament did not gather in 1915 and 1916, the time series has a break for these

<sup>&</sup>lt;sup>6</sup>https://www.eduskunta.fi/FI/naineduskuntatoimii/julkaisut/Documents/ekj\_2+2017.pdf, retrieved 17 May, 2023.

<sup>&</sup>lt;sup>7</sup>Email exchange, Päivi Erkkilä, The Library of Parliament's Information Service

<sup>&</sup>lt;sup>8</sup>https://yle.fi/uutiset/3-6083211, https://www.finnpanel.fi/tulokset/tv/kk/ohjryh/viimeisin/ohjryh.html, retrieved April 10, 2020.

years. We perform Optical Character Recognition for data from 1907–2015 page by page using the tesseract OCR engine. Text for 2016–2018 is extracted directly from pdf file metadata. After splitting speech sections to speeches, speakers' names are linked to data from MP register<sup>9</sup> which contains, for example, speaker's party label, their gender, municipality of birth, their electoral districts and electoral terms.

In order to represent speeches as a large data matrix, we apply preprocessing to raw speeches, combine preprocessed words to phrases consisting of two consecutive words (bigrams), construct a dictionary from unique bigrams and count the occurrences of bigrams in the dictionary on speakeryear level. The word stems are concatenated to bigrams, combinations of two consecutive stems. Using combinations of consecutive stems introduces context – frequencies for 'työtätekev.luok' (the stemmed bigram for 'working class') may convey more partisan information than frequencies for 'työtätekev' ('working') and 'luok' ('class') separately. Using two words for the context window size is an arbitrary choice. The common usage of compound words in Finnish to convey multiple meanings would make unigrams, single words, another potential candidate for the vocabulary unit. However, we follow Gentzkow et al. (2019a) in sticking with the bigrams, as bigrams are better than single words to capture meanings. Even though the Finnish language has long compound words, single words still rarely contain as much information as bigrams, i.e., if we used unigrams, we would lose some of the framing. For example, the context captured in the bigram ystävyys.yhteistyö (refers to the 1948 pact with the Soviet Union) is exactly the kind of relevant topic context we want to capture, as opposed to the generic unigrams ystävyys (friendship) or yhteistyö (co-operation).

The vocabulary consist of all unique bigrams uttered as part of parliamentary speeches, given that they exceed certain minimum frequency thresholds. The phrase must be used at least 100 times in total over all speeches, it must be used at least 10 times during at least one parliamentary year, and it must be used by 10 unique speaker-years. The restrictions follow the ones made by Gentzkow et al. (2019a), and come with the benefit of reducing the dimension of the count

<sup>&</sup>lt;sup>9</sup>Kansanedustajamatrikkeli, retrieved from the Parliament library as a spreadsheet.

matrix.<sup>10</sup> After restrictions, the vocabulary consists of approximately 53,000 phrases.

Using a fixed vocabulary over the whole time period means that any new phrases emerging during the more recent years have less time to reach the total count of 100. Also, phrases popular in the early years and unpopular these days will still be a part of today's vocabulary while this is not the case in the other direction. We also omit a set of frequently appearing but ideologically uninformative procedural phrases and attempt to drop phrases containing speaker or party names. A more detailed description of these restrictions is provided in the Appendix.

The final data used for analysis consists of counts for the number of times each MP used each dictionary phrase during a parliamentary year. This count matrix has a row for each MPs who spoke a positive number of phrases in a year and has in total 19,094 rows (speaker-years) and 53,705 columns (phrases).

## 4 Model and estimation

## 4.1 Partisanship measure

Our data consists of counts for the usage of two-word phrases, i.e., word combinations like 'humanitarian crisis', on the MP-year level. To measure partisanship of a single phrase, a natural way to get started are the relative phrase choice probabilities, i.e., the proportion of speech by members of a party that went to the usage of a phrase, and contrast them in some way to the proportion of the phrase usage in other parties' speech.

Define the count of phrase j in speaker i's speech in year t as  $c_{ijt}$  and the total amount of speech by speaker i in year t as  $m_{it} = \sum_{j} c_{ijt}$ . The proportion of speech going to phrase j in party P in t is then  $Pr(j|P,t) = q_{jt}^P = \frac{\sum_{i \in P_t} c_{ijt}}{\sum_{i \in P_t} m_{ijt}}$ .

First consider the case where the possible parties are the left party and the right party,  $P_{it} \in$ 

<sup>&</sup>lt;sup>10</sup>We refer the reader interested in the potential effect of these restrictions on results to Gentzkow et al. (2019a), where their Online Appendix Figure 1 shows little effect of tightening this restriction on the average partisanship series. It is, however, worth noting that a crude stemming method like Porter is likely to behave worse on morphologically rich language like Finnish relative to English. As a result, counts for the same lemma of a word may be split between two vocabulary units (e.g. 'kotihoido tuen', 'kotihoido tuke' as in 'homecare allowance'), and thus the impact of the minimum thresholds could differ from results derived with English.

 $\{L, R\}$ . Following Gentzkow et al. (2019a), we define the "leftness" of a phrase as

$$\rho_{jt} = \frac{q_{jt}^L}{q_{jt}^L + q_{jt}^R} \tag{1}$$

Based on the probabilities for each party speaking phrase j, we thus compute the probability that a speaker comes from the left party L given that phrase j was spoken. The partisanship measure has the interpretation of the posterior probability that the speaker comes from the left party L given phrase j when the prior probability that the speaker comes from one of two parties is equal for both parties. If a phrase is used only by the left party, this measure will get a value of 1, and if a phrase is only used by the right party, the leftness measure will get a value of 0. The "rightness" measure is the complement of the "leftness measure",  $1 - \rho_{jt}$ . The measure of overall partisanship of speech in year t is an average of phrase partisanship over phrases and parties.

The underlying model of speech is the following. The vocabulary consists of two-word phrases  $j \in \{1, ..., J\}$ . Counts for phrases spoken by MP i during parliamentary year t are captured in a  $1 \times J$  vector  $\mathbf{c_{it}}$ . The counts come from a multinomial distribution

$$\mathbf{c_{it}} \sim MN(m_{it}, \mathbf{q_t^{P_i}}(\mathbf{x_{it}}))$$
 (2)

indexed by the total number of phrases spoken by MP *i* during parliamentary year t  $m_{it} = \sum_{j} c_{ijt}$  and a vector of phrase choice probabilities  $\mathbf{q_t^{P_i}}(\mathbf{x_{it}})$ .

The multinomial choice probabilities are expressed in terms of phrase utilities

$$q_{jt}^{P_i}(x_{it}) = \frac{e^{u_{ijt}}}{\sum_k e^{u_{ikt}}}$$
 (3)

where the utility for speaker i from phrase j in year t is

$$u_{ijt} = \alpha_{jt} + \gamma_{j}' \mathbf{x_{it}} + \varphi_{jt} \mathbb{1}\{L_{it}\}$$
(4)

 $\alpha_{jt}$  accounts for differences in popularity of a phrase across years.  $\mathbf{x_{it}}$  includes potential

confounders that might cause differences in phrase usage across parties for reasons not regarded as partisan, such as government-opposition status of speaker's party.  $\mathbb{1}\{L_{it}\}$  indicates whether the speaker belongs to the left party L. It could also be a vector of party indicators with dimension #parties - 1. The phrase choice probabilities within a year only differ due to the speaker's party and their characteristics  $x_{it}$ .

Partisanship at x, t is the posterior probability that a neutral observer assigns to speaker's true party after a single phrase of speech and is defined as

$$\pi_t(\mathbf{x}) = 0.5 \cdot \mathbf{q_t^L}(\mathbf{x}) \cdot \rho_t(\mathbf{x}) + 0.5 \cdot \mathbf{q_t^R}(\mathbf{x}) \cdot (1 - \rho_t(\mathbf{x}))$$
 (5)

where  $\mathbf{q_t^L}(\mathbf{x})$ ,  $\mathbf{q_t^R}(\mathbf{x})$  and  $\rho_t(\mathbf{x})$  are vectors with dimension J (= total number of unique phrases). This is the total probability of correctly guessing the party of the speaker with characteristics x when party seat shares are 0.5, or, alternatively, when the observer making the guess knows that speaker comes from either left or right party with equal prior probability. The measure will always be at least 0.5. When speech is not partisan,  $\rho_{jt}(x) = 1 - \rho_{jt}(x) = 0.5$ . When speech is partisan and  $\rho_{jt}(x) > 1 - \rho_{jt}(x)$ , also  $q_{jt}^L(x) > q_{jt}^R(x)$  by the definition of  $\rho_{jt}(x)$  and vice versa. Thus  $\rho_{jt}(x)$  values above 0.5 will get a higher weight in averaging than low (below 0.5) values. Note that this would not be true if, instead of 0.5, we used the true party seat shares in averaging.

The final partisanship measure is an average of the measure in (5) over all speakers active in year t.

$$\overline{\pi}_t = \frac{1}{|L_t \cup R_t|} \sum_{i \in |L_t \cup R_t|} \pi_t(\mathbf{x_{it}})$$
(6)

#### 4.2 Estimation

The Gentzkow et al. (2019a) phrase partisanship measure above is intuitive and comes with the benefit of identifying the most partisan phrases at different points in time. The measure mimics the decision-making process of someone familiar with the partisan connotations of language. As an example, in 1923, the phrase 'kansalaissod.jälk' ('after citizenwar') yields phrase partisanship

 $\rho^L=1$  with a count of 22 for left party MPs and 0 for others. On the right side, the war often went by the name of the Freedom War or the Red Rebellion. However, the same computation for 'iha.oikeast' ('really', count 1 vs. 0) also results in  $\rho^L=1$  in 1987. In general, using raw relative frequencies when the choice set is extremely large relative to the amount of speech is problematic. For any party-year combination, the counts for the majority of phrases are 0 or 1. Thus, the partisanship measure will often get the extremely partisan value of 1 just by chance. Note that this problem does not automatically disappear by imposing a minimum threshold for the total count of a phrase — even when the total exceeds 100 in all data, the finite sample problem can demonstrate itself in a single year. Thus, a solution is needed to filter the clearly partisan phrases from phrases that occur with different levels due to randomness, typically having small group-level differences in absolute counts.

Instead of using raw relative frequencies, one can construct the phrase choice probabilities  $\hat{\mathbf{q}}_{\mathbf{t}}^{\mathbf{P}}$  from the predicted probabilities of the multinomial logistic model (Gentzkow et al., 2019a). Multinomial logistic model is a standard tool for modeling situations where discrete choices are made between multiple mutually exclusive alternatives. The simplest non-trivial multinomial logistic model for our purposes would have year and party-year indicators as predictors for phrase choice. The computations then consist of estimating  $\#phrases \times (1 + \#predictors)$  parameters. This is an essential piece of the estimation strategy for controlling the severe finite-sample bias. <sup>11</sup> (Gentzkow et al., 2019a).

However, the estimation of the multinomial logistic model is computationally infeasible given that the dimension of potential choices is in the tens of thousands. Poisson regressions conditional on the log of total phrase count  $m_{it}$  can, fortunately, be used to approximate the parameters of the multinomial logistic distribution Taddy (2015). The Poisson regressions are separable across phrases and can thus be run in parallel. Parameter estimates acquired from the Poisson regressions

<sup>&</sup>lt;sup>11</sup>Computing choice probabilities through multinomial logistic model has various benefits. Importantly for solving the above-mentioned finite sample problem, the model facilitates the usage of regularization, i.e. a method for parameter shrinkage and variable selection. Selection is particularly crucial for party-year indicators that control whether the predicted phrase choice probabilities differ between parties in a given year. As such, they indirectly determine which phrases will show up as partisan. A regression-based method like multinomial logit also allows for controlling for potential confounders, which could include speaker's government-opposition status or the speaker's birthplace that could affect speech because of regional linguistic variation.

are plugged in the formula for multinomial logistic probabilities. Similarly to Gentzkow et al. (2019a), we use this approach to estimate the partisanship series. The estimation procedure is describe more in detail below.

Following Gentzkow et al. (2019a) and based on a result in Taddy (2015) that the likelihood function for a factorial of independent Poisson regressions conditional on  $\log(m_{it})$  approximates the likelihood for the conditional multinomial logistic model, we find the parameters for the multinomial choice probabilities by estimating J Poisson models. The advantage of the Poisson model is that, unlike the multinomial logit for which parameters of each choice probability need to be communicated to all terms of the likelihood function during estimation, it is separable across phrases. Thus, parameters of the Poisson distribution for each phrase can be estimated on a different CPU. The Poisson sacrifices the interdependence between phrases – independence of other phrases is assumed for the phrase choice probabilities, meaning that for example, the fact that a speaker just said "dear chair" would not impact their probability of saying "honored miss chairperson" next.

In the approximation, counts are distributed

$$c_{ijt} \sim Poisson(\exp(\mu_{it} + u_{ijt})) \tag{7}$$

where  $\mu_{it} = log(m_{it})$ . The negative likelihood function to minimize is, with a LASSO term:

$$\sum_{t} \sum_{i} \left[ m_{it} exp(\alpha_{jt} + \gamma'_{\mathbf{j}} \mathbf{x}_{it} + \phi_{jt} \mathbb{1}\{L_{it}\}) - c_{ijt}(\alpha_{jt} + \gamma'_{\mathbf{j}} \mathbf{x}_{it} + \phi_{jt} \mathbb{1}\{L_{it}\}) + \lambda_{j} |\phi_{jt}| \right]$$
(8)

In the simplest regression,  $x_{it} := x_t$  only includes year indicators.

The last term,  $\lambda_j |\phi_{jt}|$ , in the above formula penalizes the objective function for any non-zero  $\phi_{jt}$  coefficient. Since the penalty in this method, known as the Least Absolute Shrinkage and Selection Operator (LASSO), is relative to the absolute value of the coefficient, the penalty has a kink at  $\phi_{jt} = 0$ . This form of penalty favors sparse solutions in which coefficients are set exactly to zero. Coefficient  $\lambda_j$  controls the strength of the penalty. It defines a threshold for the magnitude of differences in counts that are considered noise, rather than a signal of party differences. A larger  $\lambda$  results in a sparser solution, i.e. more zero  $\phi_{jt}$  coefficients and thus fewer phrases whose usage

will show up as partisan.

The value for  $\lambda_j$  is determined by trying multiple potential values and choosing the one that minimizes the Bayesian Information Criterion for the model. The largest potential  $\lambda_j$  value is determined by finding the lambda that sets  $\phi_{jt}$  to zero. The other potential  $\lambda_j$ 's are incrementally decreasing values of that largest potential value.

The negative log likelihood function for the factorial of J Poisson distributions is just the sum of the J likelihoods:

$$\sum_{j} \{ \sum_{t} \sum_{i} [m_{it} exp(\alpha_{jt} + \gamma_{j}' \mathbf{x_{it}} + \phi_{jt} \mathbb{1}\{L_{it}\}) - c_{ijt}(\alpha_{jt} + \gamma_{j}' \mathbf{x_{it}} + \phi_{jt} \mathbb{1}\{L_{it}\}) + \lambda_{j} |\phi_{jt}|] \}$$
 (9)

Gentzkow et al. (2019a) also recommend setting a small penalty for coefficients other than  $\phi_{\mathbf{t}}$ . The penalty enters as  $\psi$  the formula below. This helps in model convergence but comes with the downside of restricting the choice of  $\lambda$ . We set the value of  $\psi = 10^{-5}$  but also test robustness for setting it to  $\psi = 10^{-6}$  in Appendix Figure A6b.

$$\sum_{j} \left\{ \sum_{t} \sum_{i} \left[ m_{it} exp(\alpha_{jt} + \mathbf{x}_{it} \gamma_{jt} + \phi_{jt} \mathbf{1}_{i \in L_{t}}) - c_{ijt} (\alpha_{jt} + \mathbf{x}_{it} \gamma_{jt} + \phi_{jt} \mathbf{1}_{i \in L_{t}}) \right. \right. \\
\left. + \psi(|\alpha_{jt}| + ||\gamma_{jt}||_{1}) + \lambda_{j} |\phi_{jt}| \right\}$$
(10)

#### 4.3 Inference

Confidence intervals are constructed by subsampling. Intuitively, the subsampling procedure uses the distance of each yearly subsample estimate from the mean over all 100 yearly subsample estimate to approximate the variability of the yearly estimate. We draw 100 20 percent subsamples of data without replacement and re-estimate the series for each draw k to get  $\hat{\pi}_{t,k}$ . The confidence intervals are centered at estimate  $\hat{\pi}_t$ .

They are formed according to the formula

$$0.5 + \exp[\log(\widehat{\pi}_t - 0.5) - Q_{t(11)}^k / \sqrt{N}], 0.5 + \exp[\log(\widehat{\pi}_t - 0.5) - Q_{t(90)}^k / \sqrt{N}]$$
(11)

where  $Q_{t(p)}^k$  is the p'th quantile of the distribution for  $Q_t^k = \sqrt{N_k} * [\log(\widehat{\pi}_{t,k} - 0.5) - \log(\overline{\widehat{\pi}}_t - 0.5)].$  $\overline{\widehat{\pi}}_t$  is the average of  $\widehat{\pi}_{t,k}$  over draws  $k = 1, \dots, 100$ .

### 4.4 Phrase partisanship

The advantage of building the partisanship measure up from phrase level is the possibility of identifying the most partisan phrases that drive the partisanship measure at different points in time. A 'partisan phrase' has a high impact on the partisanship measure either because it is disproportionately used by the parties (high  $\rho_j$ ), it is used a lot (high q), or both. A phrase that is used in similar amounts by both parties has low  $\rho_j$ , but its removal from the vocabulary may still result in large changes in partisanship measure because the weights for other vocabulary phrases will be scaled up. Put differently, phrase might have a big impact on partisanship also by moderating it.

The definition for partial partial partial of phrase j at  $x_{it}$ , following Gentzkow et al. (2019a), is

$$\zeta_{jt}(x_{it}) = 0.5 - 0.5 \sum_{k \neq j} \left( \frac{q_{kt}^L(x_{it})}{1 - q_{jt}^L(x_{it})} + \frac{q_{kt}^R(x_{it})}{1 - q_{jt}^R(x_{it})} \right) \rho_{kt}(x_{it})$$

This is the change in the expected posterior for the event that the speaker comes from a left party at  $x_{it}$  when phrase j is removed from the vocabulary. It accounts to removing phrase j from the averaging step and scaling the choice probabilities for other phrases  $k \neq j$  up to account for the removal of phrase j. The second term in the expression will be larger than 0.5 when removing the phrase increases the posterior for the event that the speaker is from a left party. Thus, negative values of  $\zeta_{jt}(x_{it})$  will be right and positive values left. The absolute value is the magnitude of partisanship at  $x_{it}$ . Phrase partisanship  $\overline{\zeta}_{jt}$  is the average of the measure over all speakers active in t.

# 5 Results

We study differences in speech for two-dimensional splits of the political party space. In Section 5.1, we study the traditional left-right dimension and classify parties to left and right parties. On

a theoretical level, leftist parties emphasize a more egalitarian distribution of resources relative to other parties in parliament among other goals. In practice, we classify explicitly leftist parties into left parties based on mentions of keywords such as 'left', 'socialist', 'social democrat' or 'workers' in party's or party's predecessor's name.<sup>12</sup> Thus, parties around the center of the dimension are classified as right parties. Some parties in the resulting 'right parties' category are characterized by moderate or sometimes even somewhat leftist economic policies. As such, the label does not match perfectly with the content of the policies of those parties but is just one possible transparent classification. Appendix Figure A15 shows that the seat share of left parties fluctuates between 40 and 50 percent until it decreases to less than 30 percent after the 2000s. The sharp drop in the seat share after the Civil War of 1918 is due to all but one left party MPs having died, exiled to Russia or being trapped in prison camps (Jussila, Hentilä, & Nevakivi, 2009).

To analyze to what extent changes in the set of parties that gain seats in the parliament influence our results, we provide robustness analyses that focus only on parties that exist over a long time span. In those analyses, presented in Section 5.2.1, we study speech by four individual parties against each other. The parties are the National Coalition Party, the Centre Party, the Social Democratic Party and the Communist Party (SSTP, STPV and SKDL, followed by the Left Alliance). The first three of these parties have existed since the beginning of the 20th century and the last since 1918.

In Section 5.2.2, we consider differences in speech between parties in the government and in the opposition, as this is a dimension that has been found in previous literature to be important (Lauderdale & Herzog, 2016). Government coalitions are formed across party lines and vary in size over time. While the last minority government was in force in 1977, minority governments were pretty common in decades preceeding World War II and again in the late 1950s and early 1960s. Appendix Figure A16 shows the prime minister party and the share of parliament seats that parties in government coalition altogether hold at each point in time.

 $<sup>^{12}</sup>$ Left parties are Demokraattinen vaihtoehto (Deva), Eduskuntaryhmä Puhjo, Ruotsalainen vasemmisto (RV/RVP), Sosialidemokraattinen eduskuntaryhmä (SDP), Sosialidemokraattisen opposition eduskuntaryhmä, Sosialistinen eduskuntaryhmä "kuutoset", Suomen kansan demokraattisen liiton eduskuntaryhmä (SKDL), Suomen sosialistinen työväenpuolue (SSTP), Työväen ja pienviljelijäin puolue, Työväen ja pienviljelijäin sosialidemokraattinen liitto (TPSL), Työväen ja pienviljelijäin vaaliliitto (STPV), Vasemmistoliiton eduskuntaryhmä, Vasemmistoryhmä and Vasenryhmän eduskuntaryhmä (vr).

The figures below show the evolution of the partisanship measure over time for this set of splits. As a sanity check, we also show results from a permutation test where the party label is randomly assigned to active MPs, holding constant the relative shares of the labels. Partisanship that stays constant and close to 0.5 in the random series validates the results in the real series – then, any changes in the real series are driven by differences in speech between the party groups and not by randomness.

The random series may, however, also exhibit changes. This would suggest that there are drivers other than partisan differences in speech that results in differences in speech; one such driver could be the finite sample bias discussed in Section 4.2. In a regularized series, variability in the random series could signal that the LASSO is not successful in distinguishing signal from noise. On the other hand, reasons other than the failure of regularization could result in unstable random series. Strong manerisms or otherwise very divergent speech by individual representatives will always drive partisanship, no matter which side of a split they occupy. Adding control variables will help in accounting for compositional changes in the parties in terms of gender, government status and region.

# 5.1 Left-right partisanship

Figure 2 shows the main result of the paper. The left-right partisanship measure is constructed from the penalized choice probabilities. Control variables used for the estimated choice probabilities of this main specification include an indicator for whether the speaker's party is in the government, the speaker's gender, and speaker's region.

The partisanship measure, net of the random series, exhibits high levels before the 1918 Civil War and goes down in the aftermath when all MPs except for one from the losing leftist side have either exiled in Russia, died or been trapped in a prison camp (Jussila et al., 2009). Partisanship again increases during the 1920s, characterized by tensions in the domestic policy and difficulties in parliamentary cooperation, until the passing of Communist laws in 1930. The measure stays flat for the next decade. Partisanship again peaks in 1950. The period from the 1970s to the mid-1980s stands out the most, with left-right reaching it highest levels in mid-1970s. The period

starting from 1990 shows relatively stable partisanship. The permutation test, labelled the random series, provides support for a partisan interpretation of the fluctuations in the real series — the random series stays flat throughout the period.

Even the highest levels of left-right partisanship in Finland are well below the US levels of recent years. In the US, the average phrase partisanship rises above 0.51 after 2010, with simulations showing that this corresponds to correctly inferring the party of the speaker with around 73 percent probability after one minute of speech (~ 33 phrases, Gentzkow et al. (2019a)). In the Finnish data, the highest level of average phrase partisanship is around 0.506 in the mid-1970s. This corresponds to the mid-1990s levels in the US data, when partisanship had already jumped from its 1990 level. The increase in partisanship from the mid-1960s to 1970s roughly corresponds to the jump in the US from 1990 to the mid-1990s, when the 1994 election presumably professionalized the language of politics for good.

Appendix Figure A2 illustrates the impact of covariates in the evolution of the partisanship measure. When no controls are added (Appendix Figure A2a), the random series fluctuates together with the real series. The difference between the permutation tests for the main specification in Figure 2 and in Appendix Figure A2a with no added covariates could signal about speech differences driven by the changing composition of the parliament.

Appendix Figure A2b shows that the evolution in partisanship is not driven by parties' government status. The speech between the government and the opposition varies for non-partisan reasons demonstrated by phrases like 'order of the day' or 'government [budget] cuts' ('yksinkert päiväjärjestyks', 'päiväjärjestyks tehd', 'hallitus leik').

Appendix Figure A2c shows that adding controls for representative's region considerably smoothens the random series. One reason for controlling for region is the dialectical differences in speech between areas. The region covariates indeed seem to have a large impact on the choice probabilities of certain fill words ('sit.tämmöis', 'elik.tääl'), but also on potential agenda phrases like 'Kuusamo Posio' and 'northern people' ('kuusamo posio', 'pohjois ihmis'). Thus, region controls will partly account for differences in speech resulting from agenda differences between representatives coming from different regions. Since analyses aim to describe general agenda differences in

speech between parties, not regions, this property will be desirable. Also, controlling for region will not impact the phrase choice probabilities for phrases concerning the rural people in general, as long as such phrases are used by representatives coming from various (rural) regions.

The main specification finally includes controls for the speaker's gender. Controls for gender further smoothen the evolution of the random series. Phrases with large gender coefficients include phrases like 'abortion', 'born outside' and 'work life balance' (raskaud.keskeytyks, ulkopuol.syntyn, perheeläm.yhteensovittamin).

#### 5.1.1 Soviet Union influence through the extreme left party in the 1960s and 1970s

The 1970 hike in partisanship coincides with the pro-Soviet movement ("taistoism", according to the movement's leader Taisto Sinisalo) gaining a foothold within the communist party SKDL. The party was split into two factions with deep disagreement but still functioned as a single parliamentary group. Figure 3 presents left-right partisanship results when SKDL is left out from the analysis. The figure shows that the when SKDL is dropped, the time series flattens and the pronounced levels of partisanship in the 1970s shown in Figure 2 disappear. This suggests that the 1970s peak is mainly driven by the SKDL. When SKDL is dropped, we still observe significant left-right partisanship, but the level of partisanship seems to be quite stable at around 0.502 throughout the whole time period.

SKDL had close ties with the Soviet Communist Party, which was known to employ information influencing and propaganda as "active measures" - tools in Soviet political warfare (Cull, Gatov, Pomerantsev, Applebaum, & Shawcross, 2017). Thus, we wonder if we can detect any signs of Soviet influence in the speech by SKDL that could then have contributed to the central role the party had in driving polarization in the Finnish parliament in the 1970s.

We plot the prevalence of a set of handpicked Soviet Union related phrases<sup>13</sup> in the Finnish Parliament and find that these Soviet-related phrases were most common in the 1970s. Figure 4 shows the series. The peak coincides with peak polarization observed in Figure 2. The largest

<sup>&</sup>lt;sup>13</sup>These phrases include all bigrams that contain the term 'neuvostoliito' (Soviet Union), as well as other words that are closely related to Finland-Soviet Union relations (such as 'ystävyys.yhteistyö' related to a co-operation pact between the countries). These bigrams are listed in Online Appendix B ('List of Soviet Union related bigrams').

peak ending in around 1985 matches well the fact that Soviet Union information influencing efforts decreased when Gorbatshev became the leader of the country in 1985 (Galeotti, 2019). Thus, our figures would be consistent with Soviet Union information influencing driving the high prevalence of Soviet Union phrases and high polarization before Gorbatchev's reign. The strong correlation between the polarization series and the use of Soviet Union phrases totally disappears at the time of the dissolution of the Soviet Union in the 1990s. Figure 5 shows that the vast majority (around 70 percent) of the Soviet related phrases were spoken by speakears from SKDL.

The association between SKDL and speech related to Soviet Union is also consistent with what is known in the literature about the party. For example, Arter (2022) argues that SKDL was an important channel for the Soviet Union to advance their interests. Research has also suggested that the Soviet Union strongly influenced and financed the Finnish Communist Party (SKP), which was part of the SKDL.<sup>14</sup> During the same time that we observe peak polarization, The National Coalition Party, which was the most vocal opponent of the Finnish Soviet policies with around 20 percent seat share in the 1970s and 1980s, was left outside of government coalitions for 22 years from 1966 to 1987 for "general reasons that anyone considering the position of Finland understands", described by the then Speaker of the Parliament Johannes Virolainen in 1979.

The high prevalence of Soviet Union phrases in the 1960s and 1970s also coincides with Finlandization, a period characterized by strong Soviet Union influence in Finnish politics (Arter, 1998). During the mid-1970s time when left-right polarization was the highest in Finland, Soviet influence was present also in many other countries, including South Africa (Barratt, 1981), Egypt (Dawisha, 1979) and Niger (Ojo, 1985). According to Andrew and Mitrokhin (1985), the 1970s were also a time during which more illegal Soviet agents began working for communists parties in Europe, Asia and Africa.

In addition to the largest spike in the 1970s, there are also two smaller peaks in the polarization series. First, there is an increase in polarization lasting approximately from 1940 to 1948. This coincides with the period that has been later described as "the years of danger" in Finland,

<sup>&</sup>lt;sup>14</sup>The Soviet Union also favored the party when they interfered with the formation of coalition governments in Finland. For example, according to Andrew and Mitrokhin (1985), the Finnish Communist Party (which was part of the SKDL) was given many key positions in the Finnish government in 1945, via negotiations through a special channel between the Soviet Union and the bourgeois parties.

as the risk of Finland becoming communist was perceived to be high at that time (Rautkallio, 1990). During these years, the SKDL was also popular among the public. In 1946, the SKDL parliamentary group was the largest group in the Finnish Parliament, but they lost a large number of seats in 1948. However, we also observe a short hike in left-right partisanship in the early 1960s, when the Cold War had some of its most tense moments, such as the Berlin Crisis of 1961 and the Cuban Missile Crisis of 1962.

Overall, we show that the all-time high in Finnish polarization coincides with a peak in Soviet-related speech, spoken primarily by the party that is responsible also for the peak in polarization. According to historical writing, SKDL was used as a channel by the Soviet Communist Party to promote Soviet interests in Finnish politics. These factors together propose a possible link between Soviet information influencing and political polarization in Finland.

#### 5.1.2 The impact of the populists

One important actor in the Finnish politics of the 1970s was also the Finnish Rural Party SMP, which gained 18 parliament seats in the "protest elections" of 1970. The party was populist, with a message targeted to the rural population (the "forgotten people"). The party dominates in the number of speeches given throughout the 1970s, with the representatives, having 10 percent of parliament seats, accounting for 30 percent of parliamentary speech. The party was also infamous for constituting an enormous surge in the number of Parliament's legislative bills – so much so that the surge goes by the name of "Vennamo effect" or the "SMP effect" among Finnish political scientists (Pajala, 2010). The party is a part of the right parties in our left-right categorization, but ideologically it is hard to classify along the traditional left-right axis. It could, however, have a considerable impact on the partisanship measure given its high proportion in speeches.

Appendix Figure A3 shows that while constructing the partisanship measure without representatives from SMP lowers year-specific partisanship peaks in the 1970s, it does not alter the overall salience of the decade in the series. After controlling for gender, dialect region, and government status, the differences in speech between the left and the right in the 1970s do not seem to be driven at all by the populist protest party.

#### 5.1.3 The impact of the LASSO

Appendix Figure A4 illustrates the problem of constructing the partisanship measure from raw empirical phrase choice probabilities. In the Figure, phrase choice probabilities are constructed directly from data according to  $\hat{q}_{jt}^L = \frac{c_{jt}^L}{\sum_k c_{kt}^R}$  and  $\hat{q}_{jt}^R = \frac{c_{jt}^R}{\sum_k c_{kt}^R}$ , where  $c_{jt}^L$  is the count for phrase j in t for speakers in left parties L. Right parties are denoted by R. 'Real' series is based on counts from the data for left and right parties, and the 'random' series is a result of a permutation test based on counts from data where party labels are randomly assigned. The figure shows how the real and random series move in parallel throughout the time interval. Random noise dominates any signal in the data to the extent that there is no noticeable difference neither between the levels nor the trends in the series. Accounting for finite sample bias completely changes the story as demonstrated earlier in Figure 2.

Appendix Figures A5a and A5b give further idea about the impact of the LASSO. These figures show that a small share, around 1 percent, of phrases used in a given year have a positive party-year coefficient. Appendix Figure A5a shows that, like the amount of speech, also the number of phrases used increases over time. Appendix Figure A5a shows that the number of phrases giving rise to partisanship measure  $\pi_t$  via phrase partisanship  $\phi_{jt}$  similarly increases over time broadly at the same rate as phrases with nonzero counts, except for a couple of recent years in the data where the share of partisan phrases increases.

As mentioned in Section 4.2, a penalty imposed on the covariates other than the party-year indicators helps in faster convergence of the model, but comes at the cost of restricting the choice of penalty parameters  $\lambda$  for the coefficients of the party-year indicators. Appendix Figure A6 illustrates the impact of changing the penalty parameter  $\psi$ . The partisanship in the series is 'no controls'; however,  $\psi$  imposes a cost on year indicators that are part of all of the partisanship models estimated in this paper, though not explicitly mentioned. A lower  $\psi$  restricts the choice of  $\lambda$  less. Thus, the penalization is stronger and both the random and the real series are smoother in Appendix Figure A6b than in Appendix Figure A6a.

#### 5.1.4 Phrase partisanship

Table A4 shows five phrases with highest  $\zeta_j$  in the main specification with government party, gender, and region controls. The table also shows predicted counts for these phrases per 100,000 phrases. For comparison, the total phrase count after preprocessing and pruning the phrase set is around 50,000 in 1907, after which it increases and crosses 100,000 yearly phrases in 1917, and amounts to around 500,000 phrases in 2018. Table shows an overview of the partisan phrases driving variation in  $\pi_t$  for every tenth year in the data.

The most partisan phrases include divisive topics from price increases in the 1950s to the European integration in the 1990s. Appendix Figure A14 shows the evolution of partisanship for some of the most partisan phrases of each decade. 'university of helsinki' ('helsing yliopisto') is a phrase with high right partisanship, peaking in mid-1930s and again around 1970. The right-wing student movement of the 1930s, headed by the right-wing Academic Karelia Society (Akateeminen Karjala-Seura AKS), demanded that the teaching language in universities should be changed from Swedish to Finnish (Jussila et al., 2009). 'constitution 14' (hallitusmuodo.14) also relates to the language question; Section 14 of the 1919 Constitution lays down the national languages of Finland, Finnish and Swedish. In the 1940s, left parties make a disproportionate number of references to the state police ('valtiollis poliis'). Under the governance of the post-WWII Minister of the Interior Yrjö Leino from the Communist Party, the organization previously devoted to anti-communist activities took a new turn, and its staff was largely replaced by new members with connections to the extreme left. The usage of the phrases 'big capital advantage' ('suurpääom etu') and 'finland soviet' ('suome neuvostoliito') increases in the 1970s.

In general, Marxist terminology ('bigcapital.advantage', bourgeois) is primarily a part of the vocabulary of the left, and the issues of the war veterans ('sotie veteraan', 'ylimääräis rintamalis') are disproportionately discussed by the right. 1970s phrases are charaterized by content relating to the foreign policy. Phrases 'renewable energy' ('uusiutuv energia') and 'asylum seekers' ('turvapaik hakij') appear among the most partisan phrase of the 2000s. This pattern may be interpreted as evidence of the surging importance of the GAL-TAN dimension, since neither of these issues are

not distinctively left or right.<sup>15</sup> Appendix Tables A5 – A16 list the 5 most partisan phrases for every year in data.

### 5.2 Other between-party comparisons

#### 5.2.1 Differences in speech between individual parties: Pairwise comparisons

Next, we compare partisanship of speech between four parties that have existed since the early years of the unicameral parliament: the Social Democratic Party, the National Coalition Party (the Finnish Party until 1918), the Centre Party (Agrarian League until 1965) and the Communist Party (SSTP, STPV and SKDL, the Left Alliance after discontinuation of the Communist Party). The National Coalition Party is typically positioned on the right end of the left-right axis, the Centre Party in the center and Social Democratic Party on the left. The Communist Party represents the extreme left. We construct the following series without control variables to avoid "overfitting" due to overly small cell sizes.

Appendix Figures A7a, A7c and A7e show that when measuring differences in speech between these more atomic units, the level of the random series is not at 0.5 and fluctuates together with the real series. This might suggest that the penalized estimator is not successful in distinguishing signal from noise. However, looking at net-of-random variation in the figures, the differences in speech between the National Coalition Party and the Centre party seem to be narrowing down during the 1980s. Also, the net-of-random partisanship the between the Social Democrats and Centre Party increases after a pretty stable gap until the mid-2000s. The differences between these parties could be undermined when the parties are on the same side of the government-opposition split: the Social Democrats and the Centre Party are part of the same government coalition from the mid-1960s to the mid-1980s. From the mid-2000s until 2019, the parties are on the opposite sides of the government-opposition split. The National Coalition Party is in the opposition for 22 consecutive years from 1966 to 1987.

Partisanship seems to be driven by diverging speech of the extreme left. The Communist

<sup>&</sup>lt;sup>15</sup>The phrases are characteristic of right parties in our classification potentially because the Green League and the Finns Party are not explicitly left in our criteria and are thus classified into the 'right parties' group.

<sup>&</sup>lt;sup>16</sup>e.g. https://www.hs.fi/politiikka/art-2000006026006.html

Party returned to parliamentary politics in 1944 after being illegal earlier. During more than three decades after the parliamentary comeback, differences in speech between the Communist Party and the three other parties are large. Thereafter, the differences decrease until the 2000s. As expected, differences are smallest between the Communist Party and the Social Democrats and largest between the Communist Party and the National Coalition Party. Differences in speech between the three other parties are small, however with a few distinguishable patterns. Differences in speech between the National Coalition Party and the Centre Party first increase during the 1970s and decrease thereafter. Differences between Social Democrats and the Centre Party, on the other hand, grow larger from the 2000s onward.

#### 5.2.2 Differences in speech between the government and the opposition

Studying government - opposition differences in speech over time is also of interest. Earlier studies by Nyholm (1972) and Pajala (2013) show that parties often vote according to government-opposition line and that the government-opposition dimension seems to dominate the left-right dimension in the politics of the 2000s. It is interesting to see whether differences in speech follow similar patterns. The series starts in 1917, when the government assumes parliamentary responsibility and data becomes available.

The random series in Appendix Figure A8 exhibits considerable variation, again suggesting difficulties in filtering signal from noise in data. Net of random variation in partisanship measure, the differences between government-opposition speech are high during the seventies and rise again starting in the mid-1990s. The level of government-opposition partisanship today is slightly larger than left-right partisanship.

# 5.3 Polarization and other societal phenomena

Earlier literature has found that polarization correlates positively with a smaller government (Lindqvist & Östling, 2010) and income inequality (Acosta, Pena, & Saalfeld, 2020; Grechyna, 2016), and negatively with trust in government (Grechyna, 2016). High levels of polarization have also been associated with legislative gridlock (Jones, 2001).

To understand more about the societal dynamics that interplay with polarization, we plot time series of various societal indicators along with the polarization series in Figure 6. The outcomes we compare to the polarization of parliamentary speech include voter polarization, number of extremely long speeches (filibustering), law proposals/bills by MPs, length of coalition governments, laws passed and government law proposals. Based on the series, polarization of parliamentary speech seems to be linked to higher voter polarization, shorter length of coalition governments and more inefficient policymaking (more bills, less laws).

# 6 Conclusions

This paper documents the evolution of differences in speech between left and right parties, between government and opposition parties, and between the four parties that were active in the Finnish parliament since the introduction of the unicameral parliament in 1907. We find that the recent increases in polarization are nothing unusual in the modern history of Finland. In Finland, the highest levels of speech partisanship are documented in the 1970s.

The relationship with the superpower Soviet Union seems to play a role in speech partisanship throughout the 1970s – the stemmed version of 'Finland Soviet Union' appears among the five most left phrases in four years both during the 1970s and 1980s. Moreover, we find that the share of all phrases where the Soviet Union is mentioned is the highest during the 1970s. The party the drives both the peak in polarization and the prevalence of Soviet Union related phrases is the extreme-left party SKDL, which is a predecessor of the current Left Party and at that time the home to the Finnish Communist Party. One interpretation of these results is that Soviet Union information influencing may have played a role in increasing left-right divides in Finland in the 1970s, or at the very least, that Soviet Union related matters were behind most of the high left-right divides observed. As the 1970s peak in polarization also co-occured with short-lived government coalitions and less efficient policymaking (more bills, less laws), it looks like Soviet Union may have succeeded in creating instability in Finland in the 1970s.

Our results suggesting Soviet information influencing may have played a role in increasing polarization and decreasing stability are very relevant also to the present world situation, as there are many papers arguing that the present Russia uses very similar tools that Soviet Union used. For example, the contemporary Russian information influencing aims to weaken the trust in government in foreign countries, for example by promoting various conspiracy theories (Yablokov, 2022). According to Yablokov (2022), there are striking similarities between the information influencing by contemporary Russia and the information influencing campaigns in the Soviet Union. First Erlich and Garner (2023) find that those with partisan or ethnolinguistic ties to Russia are more prone to believing Russian misinformation. This is similar to our results in a sense that it was a specific party (SKDL) with ties to the USSR that drove the polarization observed in the 1960s and 1970s.

Popular writing often suggests hate speech as an emerging trend in the arenas of public speech. It is worth noting that the partisanship measure will not capture phenomena such as across-the-line harshening of political rhetoric, if all parties toughen their rhetoric to a similar extent simultaneously. Even though such phenomena could be related to affective polarization, i.e. antipathy towards parties other than one's own party, it seems that hostile speech or hate speech would clearly be a phenomenon distinct from partisanship in speech.

This paper provides a comprehensive, century-long overview of the history of parliamentary speech in Finland. This paper thus offers a long within-country analysis of polarization in a European country, complementing papers such as Boxell et al. (2021) that have studied polarization in cross-country settings. The goal of this paper is to use our unique historical data and paint a long narrative of polarization over the course of over 100 years of history of Finland. Causal explanations for the reasons behind polarization are beyond the scope of this paper, but we show time series data of several co-occurring phenomena, which may be used as pointers for further examinations of the topic. Other potential extensions could study the role of publicity in spurring partisan speech, which has been touched in Nieminen et al. (2023a) with regards to the effect of TV, but more research could be done relating to the effects of other forms of media on parliamentary speech. To complement the depiction of partisanship provided in this study, more partitions of the party space could be studied. Also the influence of Soviet propaganda in speech could be

<sup>&</sup>lt;sup>17</sup>Yablokov (2022) discusses some examples from the Soviet Union era, such as the instance of USSR promoting the conspiracy theory of AIDS having been developed in U.S. laboratories. In the contemporary world, Yablokov (2022) mentions that Russia has been involved in promoting conspiracy theories related to the COVID-19 pandemic.

examined further.

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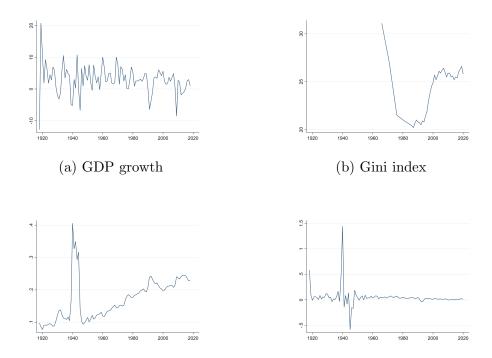
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### **Figures**

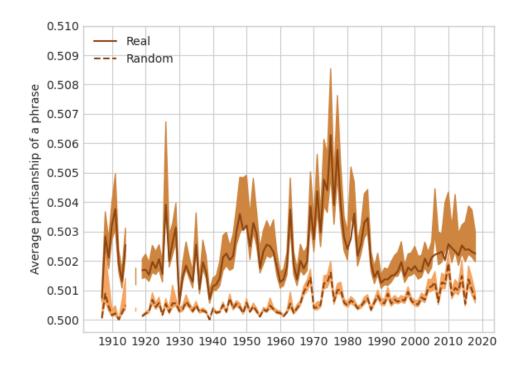


(c) Public consumption expenditure/GDP (d) Yearly change in public consumption expenditure

Figure 1: The Finnish economy during 1917-2018

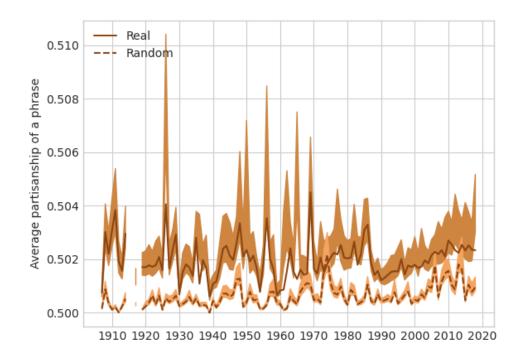
Notes. Figures show how various economic time series have developed in Finland during years 1917-2018.

Figure 2: Left-right partisanship, controls for government status, speaker gender and region



Notes: Results are based on regressions with controls for government status of speaker's party, speaker's gender and the region of the speaker. Confidence intervals are based on subsampling and have 80 percent nominal coverage. The confidence intervals are computed via subsampling and centered around the estimate. The series breaks in 1915–1916, when the parliament did not gather, and in 1918 and 1939, when the number of speakers from left parties was below 30 (1 and 24, respectively).

Figure 3: Left-right partisanship without the extreme left party (SKDL), controls for government status, speaker gender and region



Notes: Results are based on regressions with controls for government status of speaker's party, speaker's gender and the region of the speaker. Confidence intervals are based on subsampling and have 80 percent nominal coverage. The confidence intervals are computed via subsampling and centered around the estimate. The series breaks in 1915–1916, when the parliament did not gather, and in 1918 and 1939, when the number of speakers from left parties was below 30 (1 and 24, respectively).

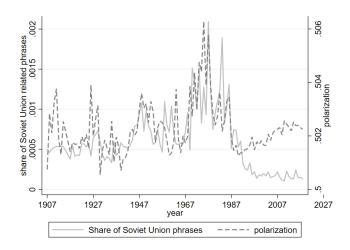


Figure 4: Phrases related to the Soviet Union

Notes: Figure shows in the same figure i.) the share of phrases related to the Soviet Union, and ii.) left-right polarization series from which we have subtracted the 'random' series. Soviet Union related phrases include all phrases containing the phrase 'Soviet Union' in some form, as well as other hand-picked Soviet-related words such as words related to the 'friendship and co-operation pact' (Finno-Soviet Treaty of 1948) between Finland and the Soviet Union. These bigrams are listed in Online Appendix B ('List of Soviet Union related bigrams').

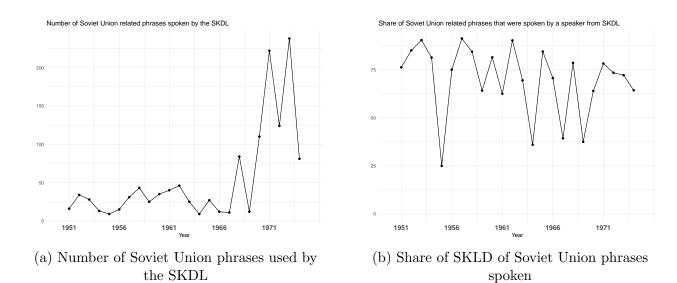


Figure 5: SKDL and Soviet Union phrases

**Notes**: Panel A of this figure shows the number of Soviet Union phrases used by the SKDL during a period between 1950 and 1975. Panel B shows the yearly share of SKLD of Soviet Union phrases spoken in the Parliament.

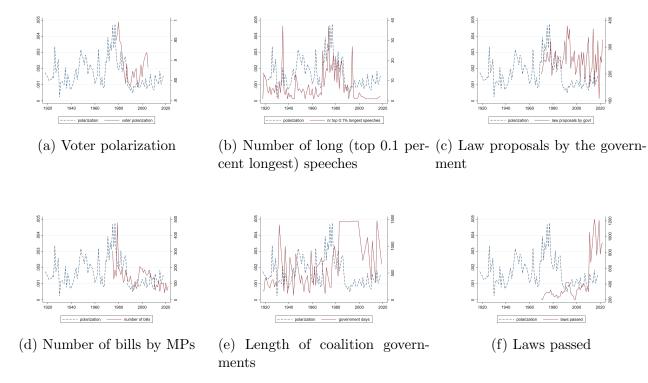


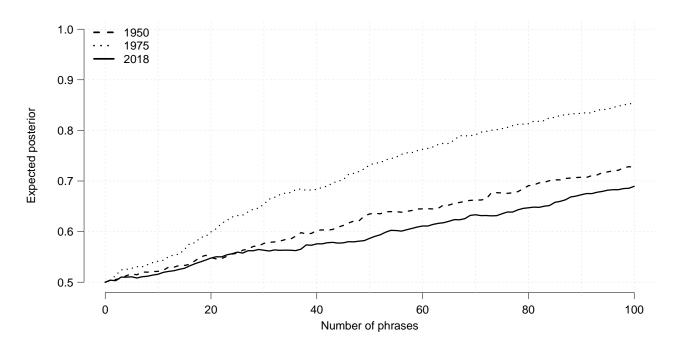
Figure 6: Polarization of parliamentary speech and other societal trends

*Notes.* Figures compare the development of left-right polarization to that of other societal trends. Voter polarization is defined as the standard deviation of a survey question asking where voters place themselves on the left-right scale.

# Online Appendices

## Online Appendix A: Polarization results

Figure A1: Magnitude of polarization when more than 1 phrase is heard

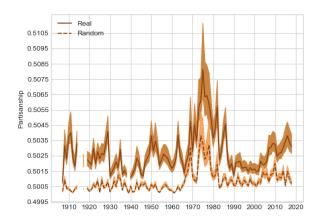


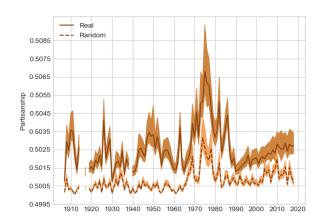
**Notes**: Figure shows the expected posterior of guessing the group identity right after hearing up to 100 words. The analysis is conducted similarly as in Gentzkow et al. (2019b).

Figure A2: Left-right partisanship: Impact of covariates

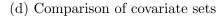
#### (a) No covariates

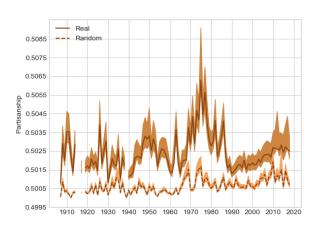
#### (b) Covariates: indicator for gov party

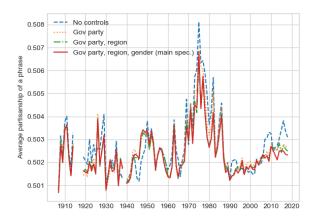




(c) Covariates: indicator for gov party and region



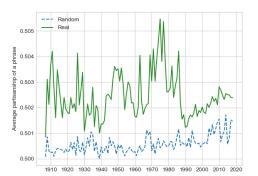


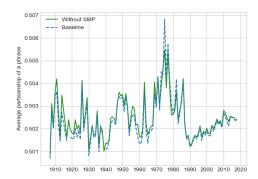


Notes: Figures A2a-A2c show the real and random series for average partisanship for different sets of covariates. Figure A2d shows a comparison of the three series varying in covariates and the main specification that additionally controls for speaker's gender. Confidence intervals in Figures A2a-A2c are computed via subsampling, are centered around the estimate and have 80 percent nominal coverage. The series breaks in 1915–1916, when the parliament did not gather, and in 1918 and 1939, when the number of speakers from left parties was below 30 (1 and 24, respectively).

Figure A3: Left-right partisanship without SMP

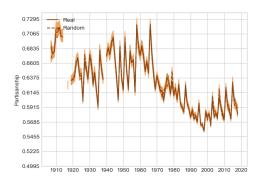
(a) Real series without SMP and random (b) Left partisanship with and without falsification series SMP





Notes: Figure A3a shows the real and random series from estimation without SMP. Controls for government status, gender and dialect region are added. Figure A3b shows the same series plotted against the baseline series (left-right, controls for government status, gender and dialect region). The series break in 1915–1916, when the parliament did not gather.

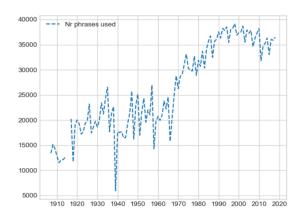
Figure A4: Left-right partisanship calculated from empirical phrase choice probabilities



Notes: Results are based on calculations where partisanship measure is constructed from empirical phrase choice probabilities  $q_j = c_j / \sum_k c_k$ . Confidence intervals are based on subsampling and have 80 percent nominal coverage. The confidence intervals are computed via subsampling and centered around the estimate. The series breaks in 1915–1916, when the parliament did not gather, and in 1918 and 1939, when the number of speakers from left parties was below 30 (1 and 24, respectively).

Figure A5: Phrase usage and partisanship

- (a) Number of phrases in vocabulary with nonzero counts  $c_{jt}$
- (b) Number of phrases with nonzero coefficients  $\phi_{jt}$  for party-year indicators



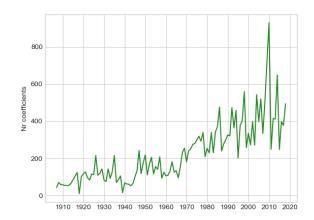
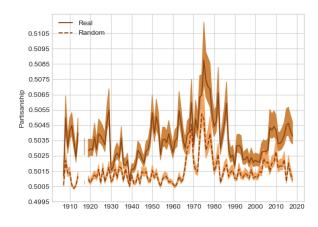
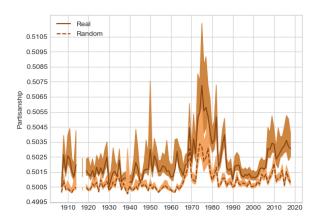


Figure A6: Left-right partisanship: the impact of  $\psi$ 

(a) 
$$\psi = 10^{-4}$$

(b) 
$$\psi = 10^{-6}$$

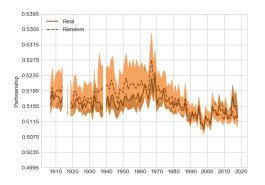


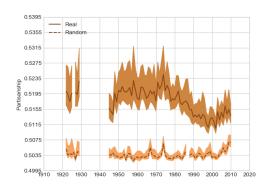


Notes: Results are based on regressions with controls only for year indicators and party-year indicators. Confidence intervals are based on subsampling and have 80 percent nominal coverage. The confidence intervals are computed via subsampling and centered around the estimate. The series breaks in 1915–1916, when the parliament did not gather, and in 1918 and 1939, when the number of speakers from left parties was below 30 (1 and 24, respectively).

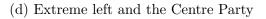
Figure A7: Partisanship, pairwise comparisons

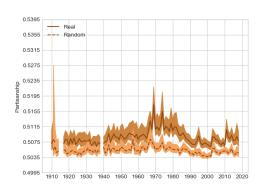
(a) Social Democrats and National Coali- (b) Extreme left and the National Coalition Party tion Party

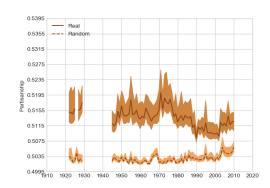




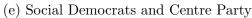
(c) National Coalition Party and Centre Party

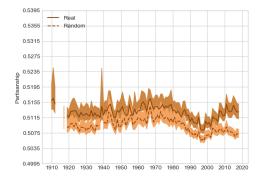


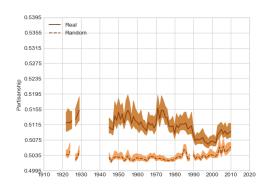




(f) Extreme left and the Social Democrats

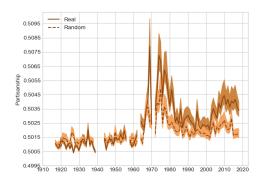






Notes: Figures show differences in speech between parties indicated in the subcaption. Results are based on regressions with no other speaker characteristics than speaker's party. Gaps in the time series are for years for which the number of MPs from one of the two parties was below 15. Confidence intervals are based on subsampling and have 80 percent nominal coverage. The confidence intervals are computed via subsampling and centered around the estimate.

Figure A8: Government-opposition partisanship, controls for gender and dialect region



Notes: Figures show partisanship between government and opposition parties. Results are based on regressions with no other speaker characteristics than speaker's party. Confidence intervals are based on subsampling and have 80 percent nominal coverage. The confidence intervals are computed via subsampling and centered around the estimate. The time series break in 1939–1943, when the number of MPs in the opposition was below 30 (strong majority government), and in 1957, 1963 and 1971, when the number of MPs in government was below 30 (governments by non-partisan officials; *virkamieshallitus*).

### Online Appendix B: Data and preprocessing

#### Data

The data covers all records of the plenary sessions of the Parliament of Finland (*Eduskunta*) from 1907–2018. Since the Parliament did not gather in 1915 and 1916, the time series has a break for these years. We perform Optical Character Recognition for data from 1907–2015 page by page using the tesseract OCR engine. Text for 2016–2018 is extracted directly from pdf file metadata.

The processing of text data begins with the retrieval of speech sections from the records. Our automated script finds the beginnings and ends of speech sections based on character string searches. Speech sections typically start with titles 'Keskustelu:' (discussion), 'Yleiskeskustelu:' (general discussion) or a phrase containing one of them ('Discussion continues'). Since the image-to-text conversion made with the OCR program is imperfect, the script allows for some common misspellings (e.g. 'Keskustelu;', 'Keskustelu:'). MPs also speak during the plenary sessions to make procedural questions or comments, to ask for corrections to an accidental faulty vote or to make announcements. Such speeches are not recorded under discussion tags but under a different subtitle (e.g. 'Puheenvuoron saatuaan lausui'). Since these speeches are not attempting to convey speaker ideology, the automated script only targets discussion sections and ignores other speech types.

Speech sections are split to speeches based on speaker tags. The format of these tags changes several times over the years. Some examples of the tags are 'Ed. E. S. Yrjö-Koskinen:' and 'Ed. Procopé:' for pre-2000s, 'Jaana Ylä-Mononen /kesk (vastauspuheenvuoro):' for 2000–2015 and '16.04 Ulkoasiainministeri Timo Soini (vastauspuheenvuoro):' for 2015 onwards. For pre-2000s, speaker initials are used if two or more active MPs have the same last name.

Figure A17 shows that the share of speeches successfully retrieved by the automated script is well above 90 percent for most decades in an audit of a randomly selected subset of transcripts. The recall dips for the transcripts from the second, third, and fourth decade of the 1900s. The numbers are based on a manual audit of 10 randomly selected transcripts from a randomly selected year for each decade. Because the audit was conducted in October 2019 and the script has been

updated and improved since, the numbers may be interpreted as a reasonable estimate of the lower bound for the coverage of the data.

After splitting speech sections to speeches, speakers' names are linked to data from MP register<sup>18</sup> which contains, for example, speaker's party label, their gender, municipality of birth, their electoral districts and electoral terms. Some of the former minister "professionals" are not affiliated with any party and are also not included in the data set. We acquire their information from the parliament website<sup>19</sup>. The final MP register consists of a total of 2,528 MPs.

Linking is complicated by speaker name changes and, again, by OCR misspellings. Marriage is an important reason for the former, and is mostly addressed by going through the non-matched speaker names manually. To account for OCR misspellings, we adapt the spelling corrector in Norvig (2007) for an extended alphabet. MP register data can be used to construct a pool of correctly spelled MP names active in each parliamentary year. If a match for a retrieved speaker name is found in the pool of active MPs, no spelling correction is applied. If no match is found for the exact spelling, the spelling corrector tries to match candidate corrections for the retrieved speaker name. The first tier of candidate corrections consists of modifications of the retrieved name that are one edit (deletion, insertion, transposition, replacement) away from the exact spelling. The second tier of modifications consists of corrections with a minimum edit distance of two. To avoid false positives, we do not consider candidate corrections further than two edits away from the retrieved spelling.

For example, a common misspelling for Representative Procopé in the OCR'd text is 'Procopé'. Matching based on the exact spelling of the name in the OCR'd text will be unsuccessful. The true name Procopé is, however, one replacement away from the misspelled name and thus included in the first tier of candidate corrections. Due to spelling corrector, 'Procop6' will successfully link to the MP register data. A speaker match is found for 97 percent of speeches in the data.

In general, all speeches transcribed under discussion sections are included in the analysis. Speech by the Deputy Speakers or the Speaker of the Parliament is excluded because it primarily

<sup>&</sup>lt;sup>18</sup>Kansanedustajamatrikkeli, retrieved from the Parliament library as a spreadsheet.

 $<sup>^{19}</sup>$ https://valtioneuvosto.fi/tietoa/historiaa/hallitukset-ja-ministerit/raportti/-/r/v5s/henkilo.nimi

guides the proceedings of the Parliament. Speech by the MP from the autonomous Aland province is also omitted as it primarily takes place in Swedish. If no match for speaker name is found or if the speaker is not referred to by name (e.g. 'Puhuja:'), speech is not included in the analysis. Since Swedish is the second official language of Finland, some parliamentary speeches are given in Swedish. We perform automatic language detection on speech level and leave out speeches that are classified as Swedish. However, this still leaves some Swedish speech in the data because many speeches contain sections both in Swedish and Finnish. Around 20 percent of speeches are primarily in Swedish at the beginning of the time series, and the share goes down to less than .5 percent in 2018. Speakers with missing party labels are excluded from the analysis. Those speakers who switch parties during the parliamentary year are assigned to their party in the beginning of the parliamentary year.

Figure A18a shows that the number of speeches given in the Parliament increases over time. The cyclical pattern in the number of speeches reflects the varying length of the parliamentary year. In particular, the plenary season lasts longer in election years. There are a couple of important changes in the plenary format during the time period which also affects the amount of speech. In 1967, in an effort to make make plenary discussions more engaging, a session type called government question hour was introduced. In these sessions, opposition MPs could pose questions to the government about current matters. In 2012, debate speeches were introduced. Debates are fast-paced discussions between two parliament members coming from different parties. Debates have a prespecified topic, and each speech can last a maximum of one minute. The shortening of an average speech shows up in the two figures, with the total number of speeches going up but with no clear trend in the average number of phrases spoken.

Figure A18b shows that the average number of phrases spoken by an MP also increases over time. Thus, the increase in the total number of speeches is not driven by the same amount of speech split to multiple shorter speeches.

#### Preprocessing

In order to represent speeches as a large data matrix, we apply preprocessing to raw speeches, combine preprocessed words to phrases consisting of two consecutive words (bigrams), construct a dictionary from unique bigrams and count the occurrences of bigrams in the dictionary on speaker-year level.

In the preprocessing step, the text is normalized, i.e. certain manipulations are performed on the text to collapse certain word forms to a single normal form. When an MP is speaking, additions, comments and interruptions by other MPs are transcribed in the plenary minutes in parentheses. To simplify preprocessing, we discard these parenthetical additions. We replace certain non-alphanumeric symbols ( $\in$ , \$, %, \$) with their literal form and replace all other non-alphanumeric characters, including any punctuation, with a space. Then, the text is converted to lowercase and split into words based on spacing. We remove certain very common words (stop words) that may not carry much partisan information. Appendix 6 lists all removed stop words. Finally, we use the Porter2 stemmer to chop off word suffices and to find the stem of a word, i.e. the part of a word that contains its main meaning.

The word stems are concatenated to bigrams, combinations of two consecutive stems. Using combinations of consecutive stems introduces context – frequencies for 'työtätekev.luok' (the stemmed bigram for 'working class') may convey more partisan information than frequencies for 'työtätekev' ('working') and 'luok' ('class') separately. Using two words for the context window size is an arbitrary choice. The common usage of compound words in Finnish to convey multiple meanings would make unigrams, single words, another potential candidate for the vocabulary unit. However, we follow Gentzkow et al. (2019a) in sticking with the bigrams. This comes at the cost of a larger dimension of the data matrix.

The vocabulary consist of all unique bigrams uttered as part of parliamentary speeches, given that they exceed certain minimum frequency thresholds. The phrase must be used at least 100 times in total over all speeches, it must be used at least 10 times during at least one parliamentary year, and it must be used by 10 unique speaker-years. The restrictions follow the ones made by Gentzkow et al. (2019a), and come with the benefit of reducing the dimension of the count

matrix.<sup>20</sup> After restrictions, the vocabulary consists of approximately 53,000 phrases.

Using a fixed vocabulary over the whole time period means that any new phrases emerging during the more recent years have less time to reach the total count of 100. Also, phrases popular in the early years and unpopular these days will still be a part of today's vocabulary while this is not the case in the other direction.

We also omit a set of frequently appearing but ideologically uninformative procedural phrases and attempt to drop phrases containing speaker or party names. A more detailed description of these restrictions is provided in the Appendix.

The final data used for analysis consists of counts for the number of times each MP used each dictionary phrase during a parliamentary year. This count matrix **C** has a row for each MPs who spoke a positive number of phrases in a year and has in total 19,094 rows (speaker-years) and 53,705 columns (phrases). For comparison, the number of phrases is around one-tenth, the number of years around 70 percent and the number of unique speakers around one-fourth of the corresponding numbers in the US data used by Gentzkow et al. (2019a).

#### Details on data construction

Plenary records are retrieved as pdf files from Open Data Service by the Parliament of Finland. Pdf's until 2000 combine multiple plenary records in one file, while files from 2000s contain one plenary record each. Optical Character Recognition is performed page by page using tesseract OCR engine for data from 1907–2015. Text for 2016–2018 is extracted from pdf file metadata using PDF2text program.

In addition to the following list of stopwords, I remove phrases including 1) representative names, 2) party names, 3) addresses of the chairperson ("Arvoisa puhemies"), 4) months and 5) a list of other procedural phrases.

<sup>&</sup>lt;sup>20</sup>We refer the reader interested in the potential effect of these restrictions on results to Gentzkow et al. (2019a), where their Online Appendix Figure 1 shows the effect of tightening this restriction on the average partisanship series. It is, however, worth noting that a crude stemming method like Porter is likely to behave worse on morphologically rich language like Finnish relative to English. As a result, counts for the same lemma of a word may be split between two vocabulary units (e.g. 'kotihoido tuen', 'kotihoido tuke' as in 'homecare allowance'), and thus the impact of the minimum thresholds could differ from results derived with English.

## List of stopwords

| ei      | johon  | keiltä  | meistä  | niille | näistä   | siihen  | teitä  |
|---------|--------|---------|---------|--------|----------|---------|--------|
| eivät   | joiden | keinä   | meitä   | niillä | näitä    | siinä   | tuo    |
| emme    | joihin | keissä  | mihin   | niiltä | nämä     | siitä   | tuohon |
| en      | joiksi | keistä  | miksi   | niin   | ole      | siksi   | tuoksi |
| et      | joilla | keitä   | mikä    | niinä  | olemme   | sille   | tuolla |
| ette    | joille | keneen  | mille   | niissä | olen     | sillä   | tuolle |
| että    | joilta | keneksi | millä   | niistä | olet     | siltä   | tuolta |
| he      | joina  | kenelle | miltä   | niitä  | olette   | sinua   | tuon   |
| heidän  | joissa | kenellä | minkä   | noiden | oli      | sinulla | tuona  |
| heidät  | joista | keneltä | minua   | noihin | olimme   | sinulle | tuossa |
| heihin  | joita  | kenen   | minulla | noiksi | olin     | sinulta | tuosta |
| heille  | joka   | kenenä  | minulle | noilla | olisi    | sinun   | tuotä  |
| heillä  | joksi  | kenessä | minulta | noille | olisimme | sinussa | tähän  |
| heiltä  | jolla  | kenestä | minun   | noilta | olisin   | sinusta | täksi  |
| heissä  | jolle  | kenet   | minussa | noin   | olisit   | sinut   | tälle  |
| heistä  | jolta  | ketkä   | minusta | noina  | olisitte | sinuun  | tältä  |
| heitä   | jona   | ketä    | minut   | noissa | olisivat | sinä    | tämä   |
| hän     | jonka  | koska   | minuun  | noista | olit     | sitä    | tämän  |
| häneen  | jos    | kuin    | minä    | noita  | olitte   | tai     | tänä   |
| hänelle | jossa  | kuka    | missä   | nuo    | olivat   | tallä   | tässä  |
| hänellä | josta  | kun     | mistä   | nyt    | olla     | te      | tästä  |
| häneltä | jota   | me      | mitkä   | näiden | olleet   | teidän  | tätä   |
| hänen   | jotka  | meidän  | mitä    | näihin | ollut    | teidät  | vaan   |
| hänessä | kanssa | meidät  | mukaan  | näiksi | on       | teihin  | vai    |
| hänestä | keiden | meihin  | mutta   | näille | ovat     | teille  | vaikka |
| hänet   | keihin | meille  | ne      | näillä | poikki   | teillä  | yli    |
| häntä   | keiksi | meillä  | niiden  | näiltä | se       | teiltä  |        |
| itse    | keille | meiltä  | niihin  | näinä  | sekä     | teissä  |        |
| ja      | keillä | meissä  | niiksi  | näissä | sen      | teistä  |        |

### List of Soviet Union related bigrams



### Online Appendix C: Most polarized phrases

**Table 3.5.** 5 most left and right phrases based on  $\hat{\zeta}$ , real series, main specification: 1900s

| 1907 Left           | $\#\mathrm{L}$ | $\#\mathrm{R}$ | Right               | $\#\mathrm{L}$  | $\#\mathrm{R}$ |
|---------------------|----------------|----------------|---------------------|-----------------|----------------|
| X8 tunt             | 62             | 19             | suome pan           | 62              | 102            |
| syvä rivi           | 50             | 11             | suome pank          | 72              | 96             |
| X8tuntis työpäiv    | 49             | 15             | porvarillis edustaj | 1               | 4              |
| kans syvä           | 39             | 10             | työtätekev väestö   | 1               | 4              |
| kans pohjakerrost   | 39             | 12             | kans kaht           | 2               | 4              |
| 1908 Left           | $\#\mathrm{L}$ | $\#\mathrm{R}$ | Right               | $\#\mathrm{L}$  | $\#\mathrm{R}$ |
| kans näyttämö       | 233            | 78             | alem kansakoulu     | 76              | 208            |
| porvarillis edustaj | 104            | 2              | suomalais puolue    | 99              | 174            |
| täl istuntokaud     | 120            | 47             | ylem kansakoulu     | 39              | 86             |
| porvarillis jäsen   | 80             | 16             | suome eduskun       | 66              | 105            |
| yhä ede             | 167            | 108            | X12 viiko           | 12              | 39             |
| 1909 Left           | $\#\mathbf{L}$ | $\#\mathrm{R}$ | Right               | $\# \mathbf{L}$ | #R             |
| naist yötyö         | 161            | 29             | suome eduskun       | 100             | 172            |
| porvarillis edustaj | 82             | 3              | suomalais puolue    | 43              | 96             |
| pitk työpäiv        | 91             | 33             | suome pank          | 121             | 149            |
| X8tuntis työpäiv    | 72             | 18             | suome pan           | 142             | 165            |
| ensimäis lukemis    | 76             | 23             | täl kert            | 440             | 444            |

**Table 3.6.** 5 most left and right phrases based on  $\hat{\zeta}$ , real series, main specification: 1910s

| 1910 Left             | #T  | #R             | Right                  | #F  | #R             | 1917 Left             | #T  | #B             | Right                  | #T | #R  |
|-----------------------|-----|----------------|------------------------|-----|----------------|-----------------------|-----|----------------|------------------------|----|-----|
| tilattom väestö       | 661 | 180            | alem kansakoulu        | 17  | 118            | viime kesä            | 137 | 52             | venäj valtio           | 21 | 64  |
| hyvä her              | 103 | 16             | suome rautat           | 27  | 125            | korkeim oikeud        | 112 | 64             | ehdot pykäl            | 17 | 51  |
| työtätekev väestö     | 82  | 0              | ylem kansakoulu        | 44  | 141            | porvaristo taho       | 52  | 10             | hallituks edustaj      | 38 | 63  |
| porvarillin enemmistö | 71  | 0              | suome koskev           | 14  | 61             | porvarillis edustaj   | 41  | 3              | maataviljelev väestö   | 11 | 35  |
| porvar taho           | 20  | 4              | X4000  mark            | 23  | 29             | oikeisto taho         | 92  | 41             | mietintö liitety       | 99 | 88  |
| 1911 Left             | #T  | $\#\mathrm{R}$ | Right                  | #T  | $\#\mathrm{R}$ | 1918 Left             | #F  | $\#\mathrm{R}$ | Right                  | #F | #R  |
| porvarillin enemmistö | 187 | 0              | suome pan              | 192 | 529            |                       |     |                |                        |    |     |
| porvarillis edustaj   | 129 | 4              | tilattom maalaisväestö | 36  | 202            |                       |     |                |                        |    |     |
| her porvar            | 96  | 4              | suome pank             | 144 | 286            |                       |     |                |                        |    |     |
| yhdistyks jäsen       | 103 | 15             | suomalais puolue       | 22  | 37             |                       |     |                |                        |    |     |
| porvar taho           | 99  | 0              | suurt tulo             | 1   | 11             |                       |     |                |                        |    |     |
| 1912 Left             | #T  | $\#\mathrm{R}$ | Right                  | #T  | $\#\mathrm{R}$ | 1919 Left             | #F  | $\#\mathrm{R}$ | Right                  | #T | #R  |
| hyvä her              | 149 | 17             | työväestö keskuud      | 1   | ∞              | valkois suome         | 140 | 59             | vahvistetu tulo        | 3  | 32  |
| tilattom väestö       | 233 | 132            | eduskun määrä          | 9   | 10             | porvaristo taho       | 09  | 9              | suome valtakun         | 20 | 44  |
| porvarillin enemmistö | 99  | 2              | täl kert               | 317 | 321            | suome työväenluok     | 52  | 0              | suome pank             | 31 | 54  |
| liitety ensimäis      | 74  | 19             | mietintö liitety       | 296 | 299            | kansalaissod jälk     | 43  | 2              | välikysymyks tekij     | 52 | 73  |
| her porvar            | 20  | 0              | kem tornio             | 2   | 2              | suome porvaristo      | 45  | 4              | ruots kans             | 22 | 18  |
| 1913 Left             | #T  | #B             | Right                  | #F  | #B             | 1920 Left             | #F  | #B             | Right                  | #I | #R  |
| tilattom väestö       | 183 | 06             | suome pan              | 177 | 221            | tulo menoarvio        | 589 | 432            | milj kilo              | 33 | 86  |
| porvar taho           | 75  | 0              | mark menoer            | 20  | 25             | kuluv vuode           | 141 | 73             | suome pan              | 29 | 131 |
| porvarillin enemmistö | 62  | 0              | täl kert               | 321 | 324            | porvarillin enemmistö | 39  | 0              | kannat tehty           | 12 | 45  |
| mietintö liitety      | 219 | 168            | miljoon mark           | 292 | 294            | porvarillis edustaj   | 36  | 0              | ehdot eduskun          | 62 | 92  |
| porvaristo taho       | 47  | 4              | viime vuon             | 251 | 253            | valkois suome         | 33  | 0              | lyhytaikais luoto      | 15 | 45  |
| 1914 Left             | #T  | #B             | Right                  | #T  | #R             | 1921 Left             | #T  | #B             | Right                  | #I | #R  |
| toise kappal          | 140 | 15             | maataviljelev väestö   | 56  | 99             | tilattom väestö       | 184 | 48             | kansainliito neuvosto  | 6  | 47  |
| her porvar            | 74  | 0              | käsityks eduskun       | 13  | 51             | porvaristo taho       | 55  | 2              | suome pank             | 38 | 99  |
| omistav luok          | 87  | 13             | vuode 1914             | 12  | 47             | vuode 1919            | 103 | 22             | suome pan              | 69 | 89  |
| suome porvaristo      | 20  | 0              | täl kert               | 382 | 387            | porvarillis edustaj   | 41  | 2              | tasaval president      | 28 | 91  |
| tilattom väestö       | 326 | 265            | kem tornio             | 2   | 7              | X13 kuukaud           | 42  | 8              | suomalais kirjallisuud | 9  | 17  |

**Table 3.7.** 5 most left and right phrases based on  $\hat{\zeta}$ , real series, main specification: 1920s

| 1920 Left             | #F         | #B             | Right                  | #T  | #R  | 1925 Left                | #T  | #R             | Right                | #T | #R  |
|-----------------------|------------|----------------|------------------------|-----|-----|--------------------------|-----|----------------|----------------------|----|-----|
| tulo menoarvio        | 589        | 432            | milj kilo              | 33  | 86  | täl kert                 | 200 | 426            | suome pan            | 23 | 62  |
| kuluv vuode           | 141        | 73             | suome pan              | 29  | 131 | porvarillin enemmistö    | 34  | 2              | harv asutu           | 28 | 63  |
| porvarillin enemmistö | 39         | 0              | kannat tehty           | 12  | 45  | poliittis vang           | 53  | 0              | valtio virkatalo     | 16 | 36  |
| porvarillis edustaj   | 36         | 0              | ehdot eduskun          | 62  | 95  | porvaristo taho          | 53  | 0              | kommunistis puolue   | 13 | 30  |
| valkois suome         | 33         | 0              | lyhytaikais luoto      | 15  | 45  | yhdy kannattam           | 110 | 83             | venäj valtio         | 7  | 18  |
| 1921 Left             | #F         | #B             | Right                  | #F  | #B  | 1926 Left                | #F  | $\#\mathbf{R}$ | Right                | #F | #R  |
| tilattom väestö       | 184        | 48             | kansainliito neuvosto  | 6   | 47  | yhdy kannattam           | 158 | 80             | en vuode             | 95 | 164 |
| porvaristo taho       | 22         | 2              | suome pank             | 38  | 99  | porvaristo taho          | 81  | 8              | her schauma          | 2  | 99  |
| vuode 1919            | 103        | 22             | suome pan              | 69  | 88  | täl kert                 | 425 | 352            | supistetu kansakoulu | 15 | 89  |
| porvarillis edustaj   | 41         | 2              | tasaval president      | 28  | 91  | työväe urheiluliito      | 64  | 7              | hallituks ohjelm     | 20 | 121 |
| X13 kuukaud           | 42         | 8              | suomalais kirjallisuud | 9   | 17  | etsiv keskuspoliis       | 96  | 41             | harv asutu           | 20 | 63  |
| 1922 Left             | $\#\Gamma$ | $\#\mathrm{R}$ | Right                  | #F  | #B  | 1927 Left                | #F  | $\#\mathbf{R}$ | Right                | #F | #R  |
| tulo menoarvio        | 365        | 293            | her schauma            | 12  | 64  | työtätekev väestö        | 94  | 0              | valtio haltu         | 25 | 09  |
| työtätekev luoka      | 99         | 0              | lepääm jätety          | 23  | 54  | porvarillin enemmistö    | 26  | 0              | harv asutu           | 22 | 49  |
| poliittist vank       | 22         | 7              | tasaval president      | 09  | 98  | porvaristo taho          | 62  | 15             | milj kilo            | 24 | 47  |
| porvaristo taho       | 45         | 0              | hallinnollis asetuks   | 12  | 37  | työväe urheiluliito      | 48  | 15             | tie vesirakennust    | 14 | 34  |
| poliittis vang        | 44         | 4              | suome pan              | 118 | 134 | maan työtätekev          | 33  | 0              | asia järjestäm       | 10 | 19  |
| 1923 Left             | $\#\Gamma$ | $\#\mathrm{R}$ | Right                  | #T  | #B  | 1928 Left                | #T  | #R             | Right                | #T | #R  |
| kansalaissod jälk     | 52         | 0              | suome pan              | 83  | 174 | asevelvollist palvelusaj | 114 | 22             | kuusamo kuolajärv    | 21 | 22  |
| virk palvelusmiest    | 99         | 24             | yliopisto opettaj      | 11  | 61  | työtätekev väestö        | 78  | က              | tasaval president    | 69 | 102 |
| porvaristo taho       | 40         | 0              | järjestysmuodo perust  | 57  | 104 | yhdy kannattam           | 114 | 52             | valtio vira          | 21 | 43  |
| porvarillin enemmistö | 40         | 3              | uusi vero              | 11  | 43  | työtätekev luok          | 46  | 0              | kajaan kihlakun      | ∞  | 28  |
| puhtaast poliittis    | 40         | 3              | suome pank             | 22  | 96  | palvelusaj lyhentäm      | 26  | 12             | vira toimenhaltij    | 25 | 34  |
| 1924 Left             | #T         | $\#\mathrm{R}$ | Right                  | #T  | #B  | 1929 Left                | #T  | #R             | Right                | #T | #R  |
| etsiv keskuspoliis    | 124        | 20             | valtio haltu           | 34  | 20  | täl kert                 | 629 | 452            | vira toimenhaltij    | 26 | 190 |
| työväe urheiluliito   | 115        | 37             | milj kilo              | 6   | 44  | työtätekev luoka         | 22  | 0              | valtio vira          | 65 | 111 |
| porvaristo taho       | 69         | 3              | valtio koulu           | 19  | 38  | poliittist vank          | 64  | 13             | vuon 1928            | 18 | 53  |
| työväe sivistysliito  | 69         | 17             | kajaan kihlakun        | 13  | 30  | y m                      | 237 | 187            | naimis olev          | 9  | 36  |
| työväe edustaj        | 37         | 0              | erinomais suure        | ∞   | 23  | työtätekev väestö        | 89  | 22             | kommunistis puolue   | 23 | 46  |

**Table 3.8.** 5 most left and right phrases based on  $\hat{\zeta}$ , real series, main specification: 1930s

| 1930 Left              | #I         | #R             | Right                | #T  | #R             | 1935 Left           | #T    | #R             | Right                   | #I         | #B             |
|------------------------|------------|----------------|----------------------|-----|----------------|---------------------|-------|----------------|-------------------------|------------|----------------|
|                        | :   ;      | :   (          |                      |     |                |                     | :   ; | :   3          |                         | !          | :   (          |
| porvarillis edustaj    | 22         | က              | kansanliik vas       | 1   | 22             | milj mark           | 327   | 218            | helsing yliopisto       | 47         | 246            |
| porvaristo taho        | 20         | 0              | työtätekev väestö    | 10  | 27             | miljoon mark        | 137   | 86             | järjestysmuodo perust   | 13         | 81             |
| porvarillis piire      | 22         | 3              | vuote verrat         | 4   | 20             | vuode 1936          | 94    | 29             | ylimääräis valtiopäiv   | 94         | 151            |
| töide järjestämis      | 14         | 0              | lain hyv             | 4   | 18             | y m                 | 106   | 71             | suomalais yliopisto     | 17         | 71             |
| porvarillis sanomalehd | 13         | 0              | työtätekev kans      | 0   | 13             | ammatillis järjestö | 31    | 9              | valtio yliopisto        | 7          | 09             |
| 1931 Left              | $\#\Gamma$ | $\#\mathrm{R}$ | Right                | #T  | $\#\mathrm{R}$ | 1936 Left           | #T    | $\#\mathrm{R}$ | Right                   | $\#\Gamma$ | #R             |
| milj kilo              | 93         | 11             | suome pan            | 26  | 264            | työväe urheiluliito | 261   | 182            | korkeim oikeud          | 41         | 71             |
| kunt yhteistoimin      | 30         | 4              | supistetu kansakoulu | 74  | 188            | milj kilo           | 51    | ∞              | suome voimistelu        | 48         | 22             |
| miljoon mark           | 278        | 254            | suome pank           | 22  | 182            | poliittist vank     | 47    | 6              | itsenäisyyt vapaut      | 7          | 34             |
| porvarillis piire      | 23         | 0              | maalaiskunt liito    | 53  | 80             | poliittis vang      | 33    | 0              | voimistelu urheiluliito | 51         | 78             |
| valtio viljavarasto    | 49         | 28             | last huoltaj         | 6   | 20             | työläist palko      | 36    | 3              | itsenäisyyd vapaud      | 17         | 39             |
| 1932 Left              | $\#\Gamma$ | $\#\mathrm{R}$ | Right                | #T  | $\#\mathrm{R}$ | 1937 Left           | #T    | $\#\mathrm{R}$ | Right                   | $\#\Gamma$ | $\#\mathrm{R}$ |
| milj mark              | 552        | 467            | lapua liik           | 51  | 252            | miljoon mark        | 339   | 175            | hallitusmuodo 14        | 18         | 176            |
| tulo menoarvio         | 202        | 136            | suome pan            | 26  | 206            | milj mark           | 470   | 363            | sotaväe päällikö        | 16         | 126            |
| kuluv vuode            | 150        | 87             | kansanliik vas       | 1   | 94             | köyhäinhoido vara   | 57    | 9              | ruotsinkiel opetu       | 13         | 20             |
| en vuode               | 193        | 135            | eteläis vaalipiir    | 4   | 61             | X2 mark             | 49    | 19             | valtio yliopisto        | 12         | 28             |
| milj kilo              | 29         | 18             | suome pank           | 29  | 122            | ammatillis järjestö | 30    | 0              | suomalais yliopisto     | 11         | 26             |
| 1933 Left              | #T         | #B             | Right                | #T  | #R             | 1938 Left           | #T    | #B             | Right                   | #F         | #B             |
| milj mark              | 861        | 587            | hallitusmuodo 14     | 56  | 92             | miljoon mark        | 569   | 111            | tasaval suojelulak      | 26         | 85             |
| työväe urheiluliito    | 272        | 86             | hyvä her             | 6   | 33             | milj mark           | 651   | 558            | milj kilo               | 35         | 92             |
| poliittis vang         | 98         | 2              | ammatillis järjestö  | 15  | 24             | teknillis opisto    | 59    | 22             | lain hyv                | 10         | 56             |
| poliittist vank        | 89         | 0              | j annal              | 13  | 21             | valtiollis poliis   | 09    | 17             | kansanliik vas          | 10         | 23             |
| vuon 1932              | 88         | 28             | vasemmisto keskust   | 0   | 6              | ammatillis järjestö | 34    | 2              | X35 pen                 | 9          | 18             |
| 1934 Left              | #T         | $\#\mathrm{R}$ | Right                | #T  | #R             | 1939 Left           | #T    | #R             | Right                   | #F         | #B             |
| milj mark              | 736        | 427            | kansanliik vas       | 7   | 75             |                     |       |                |                         |            |                |
| valtio mets            | 126        | 28             | työväe urheiluliito  | 136 | 203            |                     |       |                |                         |            |                |
| etsiv keskuspoliis     | 110        | 34             | lapua liik           | 64  | 131            |                     |       |                |                         |            |                |
| kysymyks olev          | 235        | 188            | suome pan            | 45  | 87             |                     |       |                |                         |            |                |
| miljoon mark           | 188        | 158            | j annal              | 13  | 22             |                     |       |                |                         |            |                |
|                        |            |                |                      |     |                |                     |       |                |                         |            |                |

**Table 3.9.** 5 most left and right phrases based on  $\hat{\zeta}$ , real series, main specification: 1940s

| 1940 Left            | #T         | #R             | Right                   | #T         | #R  | 1945 Left           | #F         | #R       | Right             | $\#\Gamma$ | #R  |
|----------------------|------------|----------------|-------------------------|------------|-----|---------------------|------------|----------|-------------------|------------|-----|
| milj mark            | 443        | 384            | korvauks oikeutetu      | 62         | 122 | valtiollis poliis   | 303        | 89       | timot siemen      | 28         | 98  |
| uus vero             | 47         | 14             | uude tila               | œ          | 20  | valtiollin poli     | 102        | 19       | yleis kulutuks    | 32         | 61  |
| julkis sana          | 47         | 22             | uus tilo                | 36         | 2.2 | esit lähet          | 72         | <b>∞</b> | milj kilo         | 15         | 33  |
| työläist palko       | 27         | 2              | perjant 3               | 23         | 09  | X35 dollar          | 22         | 10       | yhtiö mets        | 3          | 20  |
| ammatillis järjestö  | 20         | 0              | olo snn                 | 21         | 55  | muuttamis sisältäv  | 28         | 11       | lain toimeenpano  | 21         | 36  |
| 1941 Left            | $\#\Gamma$ | $\#\mathrm{R}$ | Right                   | #T         | #R  | 1946 Left           | $\#\Gamma$ | #R       | Right             | $\#\Gamma$ | #R  |
| hinto nousu          | 151        | 26             | korvauks oikeutetu      | 15         | 135 | valtiollis poliis   | 287        | 22       | korsholm lään     | 2          | 2.2 |
| vuode 1939           | 104        | 51             | kansanliik vas          | 1          | 22  | valtiollin poli     | 107        | 33       | yleis kulutuks    | 19         | 72  |
| ansiottom arvonnousu | 74         | 36             | X29 dollar              | 14         | 38  | vuode 1947          | 150        | 96       | vuon 1945         | 33         | 28  |
| valtiollis poliis    | 31         | 2              | kaik työläis            | 1          | 2   | neuvostoliito vas   | 48         | 7        | lään perustamis   | 6          | 47  |
| maalaiskunt liito    | 41         | 23             | käsittely ehdot         | 5          | 8   | työväe edustaj      | 33         | 4        | milj kilo         | 20         | 55  |
| 1942 Left            | #T         | #B             | Right                   | #T         | #R  | 1947 Left           | #F         | #B       | Right             | #T         | #B  |
| toime haltij         | 490        | 149            | palautetu alue          | 169        | 235 | toime haltij        | 335        | 175      | miljard mark      | 190        | 301 |
| vira toime           | 488        | 189            | korvauks oikeutetu      | 37         | 73  | vira toime          | 329        | 184      | valtio mets       | 34         | 62  |
| omaisuuks omistaj    | 39         | 7              | vuon 1941               | 40         | 71  | valtiollis poliis   | 180        | 45       | korsholm lään     | 13         | 46  |
| palveluks olev       | 86         | 26             | suome pan               | 48         | 20  | hin palkkaneuvosto  | 123        | 33       | milj kilo         | 16         | 47  |
| palk eläv            | 23         | 0              | miljoon mark            | 167        | 179 | työtätekev kans     | 28         | 0        | milj kuutiometr   | 8          | 36  |
| 1943 Left            | #T         | #B             | Right                   | #T         | #R  | 1948 Left           | #F         | #B       | Right             | #T         | #B  |
| toime haltij         | 458        | 152            | korvauks oikeutetu      | 20         | 149 | valtiollis poliis   | 269        | 96       | lään perustamis   | 14         | 92  |
| vira toime           | 448        | 147            | tuotantokustannuks vas- | 27         | 22  | valtiollin poli     | 214        | 35       | korsholm lään     | 32         | 94  |
|                      |            |                | taav                    |            |     |                     |            |          |                   |            |     |
| valtio vira          | 328        | 20             | valtakun etu            | 13         | 38  | miljard mark        | 393        | 266      | henkis työn       | 16         | 29  |
| palkkausluok olev    | 46         | 12             | yhtiö mets              | 4          | 22  | liikkuv poliis      | 06         | 15       | pyöreä puutavar   | 6          | 45  |
| työväestö keskuud    | 27         | 0              | tuot hin                | 33         | 38  | suome neuvostoliito | 62         | 22       | maataloustuot hin | 15         | 35  |
| 1944 Left            | #T         | #R             | Right                   | # <b>r</b> | #R  | 1949 Left           | #F         | #B       | Right             | #F         | #B  |
| vira toime           | 318        | 103            | yhtiö mets              | 4          | 129 | milj mark           | 822        | 556      | posio kun         | 0          | 45  |
| toime haltij         | 303        | 102            | om mets                 | 7          | 44  | pienviljelij liito  | 106        | 18       | henkis työn       | 40         | 22  |
| valtio vira          | 214        | 26             | valtio mets             | 42         | 22  | toime haltij        | 172        | 96       | maataloud asem    | 20         | 40  |
| valtiollis poliis    | 75         | ro.            | puolustusvoim käytö     | 11         | 32  | työläist palko      | 77         | 12       | täl haava         | ∞          | 23  |
| sotaväe rikosl       | 109        | 49             | korvauks oikeutetu      | 19         | 37  | pekkal hallituks    | 62         | 19       | kelo 17           | 2          | 13  |

**Table 3.10.** 5 most left and right phrases based on  $\widehat{\zeta}$ , real series, main specification: 1950s

| 1950 Left           | #T  | #R             | Right               | #T  | #R  | 1955 Left             | #T  | #R             | Right                   | #T         | #R  |
|---------------------|-----|----------------|---------------------|-----|-----|-----------------------|-----|----------------|-------------------------|------------|-----|
| fagerholm hallituks | 104 | 30             | henkis työn         | 25  | 205 | miljard mark          | 487 | 425            | maataloud asem          | 20         | 103 |
| hinto nousu         | 117 | 43             | työn tekij          | 25  | 100 | työläist palko        | 48  | 0              | tuomio hallituks        | 43         | 114 |
| fagerholm hallitus  | 75  | 18             | useam yhd           | 2   | 33  | mark vuode            | 86  | 52             | tuotantokustannuks vas- | 14         | 41  |
|                     |     |                |                     |     |     |                       |     |                | taav                    |            |     |
| vuode 1949          | 102 | 47             | ensimmäis laps      | 13  | 39  | ammatillis järjestö   | 44  | 2              | maataloud harjoittaj    | 49         | 73  |
| timot siemen        | 06  | 37             | ruumiillis työn     | 10  | 30  | pyöreä puutavar       | 48  | 8              | maataloustuot hin       | 37         | 09  |
| 1951 Left           | #T  | $\#\mathrm{R}$ | Right               | #T  | #R  | 1956 Left             | #T  | $\#\mathrm{R}$ | Right                   | #T         | #R  |
| miljard mark        | 835 | 422            | henkis työn         | 48  | 162 | rovaniem kauppal      | 194 | 45             | vira toime              | 59         | 159 |
| pyöreä puun         | 293 | 101            | valtio vira         | 18  | 83  | milj mk               | 554 | 453            | toime haltij            | 22         | 155 |
| vuon 1949           | 91  | 56             | toime haltij        | 52  | 95  | milj mark             | 410 | 309            | sak johto               | 7          | 32  |
| vuode 1948          | 85  | 36             | vira toime          | 52  | 92  | miljard mark          | 653 | 561            | valtio vira             | 23         | 44  |
| pyöreä puutavar     | 372 | 334            | poliittis realiteet | 9   | 34  | yhdistyn kansakunt    | 71  | 13             | utsjoe kun              | 13         | 31  |
| 1952 Left           | #T  | #B             | Right               | #T  | #R  | 1957 Left             | #T  | #B             | Right                   | #T         | #B  |
| milj mark           | 860 | 929            | vira toime          | 150 | 384 | milj mark             | 358 | 187            | pyöreä puutavar         | 20         | 69  |
| pyöreä puutavar     | 131 | 47             | toime haltij        | 135 | 329 | hinto korotuks        | 22  | 10             | toime haltij            | 47         | 92  |
| kuluv vuode         | 213 | 150            | valtio vira         | 31  | 217 | milj mk               | 604 | 564            | valtio oppikoulu        | 14         | 61  |
| kans etu            | 53  | 4              | korkeim oikeud      | 22  | 122 | työläist pienviljelij | 35  | 0              | vira toime              | 51         | 96  |
| hinto nousu         | 73  | 25             | virko toim          | 43  | 103 | kans elintaso         | 45  | 16             | voi oike                | 16         | 09  |
| 1953 Left           | #T  | #R             | Right               | #T  | #R  | 1958 Left             | #T  | #R             | Right                   | #T         | #R  |
| työtätekev kans     | 49  | 0              | valtio meno         | 169 | 272 | työvoimapiir alue     | 53  | 0              | milj rupl               | 26         | 209 |
| kuluv vuode         | 142 | 101            | vira toime          | 36  | 135 | kyme lään             | 83  | 44             | pyöreä puutavar         | 4          | 106 |
| milj mark           | 523 | 488            | toime haltij        | 33  | 119 | olev luvu             | 82  | 49             | vanh lais               | 11         | 63  |
| milj mk             | 459 | 427            | yliopisto apteek    | 23  | 22  | milj mark             | 475 | 439            | van lain                | 25         | 22  |
| kans etu            | 34  | 9              | virko toim          | 17  | 69  | hinto korotuks        | 88  | 22             | mrd mark                | 315        | 342 |
| 1954 Left           | #F  | $\#\mathrm{R}$ | Right               | #T  | #R  | 1959 Left             | #T  | #R             | Right                   | # <b>r</b> | #R  |
| luvu 3              | 130 | 43             | uude käsiteltäv     | ∞   | 14  | milj mk               | 864 | 528            | suome pan               | 98         | 128 |
| olev luvu           | 84  | 55             | valtio vira         | 32  | 37  | milj mark             | 368 | 293            | pyöreä puutavar         | 9          | 47  |
| ehdot luvu          | 822 | 46             | milj mark           | 490 | 495 | työläist pienviljelij | 30  | 0              | puhe olev               | 29         | 86  |
| yhtyn paperiteht    | 49  | 13             | miljard mark        | 451 | 455 | pohjoism neuvosto     | 49  | 20             | X12 mrd                 | 16         | 34  |
| lisäm tarp          | 28  | 23             | milj mk             | 374 | 378 | työtätekev kans       | 28  | 0              | X6 mrd                  | 38         | 54  |

**Table 3.11.** 5 most left and right phrases based on  $\hat{\zeta}$ , real series, main specification: 1960s

| 1960 Left                        | #F  | #R  | Right                    | #T         | #R             | 1965 Left             | $\#\Gamma$ | $\#\mathrm{R}$ | Right                  | $\#\Gamma$ | $\#\mathrm{R}$ |
|----------------------------------|-----|-----|--------------------------|------------|----------------|-----------------------|------------|----------------|------------------------|------------|----------------|
| rautatiehallituks pääjo-<br>htai | 71  | 21  | yleis työmarkkino        | 4          | 45             | porvarillin enemmistö | 85         | 61             | milj mk                | 493        | 594            |
| r virtas                         | 55  | 11  | pyöreä puutavar          | 9          | 31             | tulo menoarvio        | 219        | 154            | kunnallis keskikoulu   | 9          | 46             |
| pakollis vakuutuks               | 22  | 24  | milj kilo                | œ          | 25             | eduskun porvarillin   | 47         | 0              | yliopisto korkeakoulu  | 46         | 83             |
| sosialistist maide               | 26  | 0 2 | porvarillin enemmistö    | က္         | 14             | porvarillis enemmistö | 29         | 0 8            | oulu yliopisto         | 87         | 120            |
| mil) mk                          | 110 | 186 | valtiopaivajarjestyks 67 | GI         | 777            | olev luvu             | 45         | 20             | milj nmk               | 23         | 54             |
| 1961 Left                        | #F  | #R  | Right                    | #I         | #B             | 1966 Left             | #F         | #R             | Right                  | #I         | #R             |
| sosialistist maide               | 23  | 0   | valtio viljavarasto      | 52         | 92             | oma asuno             | 91         | 46             | jyväskyl yliopisto     | 18         | 72             |
| ammatillis järjestö              | 22  | 0   | suome lääkäriliito       | 18         | 28             | liikent harjoittaj    | 45         | 0              | margariin hin          | 37         | 06             |
| sosdem puolue                    | 23  | 4   | milj kg                  | 22         | 34             | armeij meno           | 45         | 2              | margariin hint         | 10         | 53             |
| kansandemokraat taho             | 23  | 4   | sosiaalis sivistyksellis | 0          | 7              | X66 prosent           | 56         | 18             | milj kilo              | 7          | 18             |
| asumiskustannust alentamis       | 18  | 0   | os nimenom               | П          | J.             | kans etu              | 40         | 4              | liikkuv poliis         | 13         | 23             |
| 1962 Left                        | #F  | #R  | Right                    | #T         | #B             | 1967 Left             | #F         | #B             | Right                  | #F         | #R             |
| milj mark                        | 314 | 239 | X2 dollar                | 51         | 109            | valtio varo           | 106        | 92             | valtio hankintakeskuks | 2          | 55             |
| porvarillin enemmistö            | 22  | 9   | valtio hankintakeskuks   | 3          | 53             | nuore työntekij       | 28         | 20             | taite keskustoimikun   | 0          | 47             |
| X1 prosent                       | 188 | 150 | ruotsinkielis vähem-     | 15         | 29             | alais olev            | 27         | 2              | oy yleisradio          | 12         | 22             |
|                                  |     |     | mistö                    |            |                |                       |            |                |                        |            |                |
| helsing yliopistollis            | 55  | 18  | milj nykymark            | 9          | 31             | hinto korotuks        | 41         | 21             | seuraav kysymyks       | 51         | 92             |
| maataloud hintalak               | 44  | 80  | auto moottoripyörävero   | 16         | 40             | teknillis korkeakoulu | 46         | 28             | esit seuraav           | 65         | 109            |
| 1963 Left                        | #T  | #R  | Right                    | #T         | $\#\mathrm{R}$ | 1968 Left             | $\#\Gamma$ | $\#\mathrm{R}$ | Right                  | #T         | #R             |
| hinto korotuks                   | 139 | 16  | milj mk                  | 152        | 281            | milj mark             | 303        | 265            | peruskoulu yläast      | 9          | 89             |
| porvarillin enemmistö            | 26  | ro. | korkeim hallintooikeud   | 23         | 150            | kuluv vuode           | 119        | 88             | maatilataloud ke-      | 4          | 20             |
|                                  |     |     | ,                        |            |                | !                     |            |                | hittamisrahasto        |            |                |
| hinto nousu                      | 120 | 41  | äbo akadem               | 41         | 161            | pysyv työpaiko        | 29         | 40             | seuraav kysymyks       | 49         | 98             |
| vanh mark                        | 96  | 37  | turu yliopisto           | 24         | 80             | oled epnn             | 28         | ນ              | kaik oppil             | 13         | 40             |
| eduskun porvarillin              | 20  | 2   | milj nmk                 | 43         | 92             | ammatillis järjestö   | 22         | 1              | viera kiele            | 34         | 28             |
| 1964 Left                        | #F  | #R  | Right                    | # <b>r</b> | #R             | 1969 Left             | #F         | #B             | Right                  | #T         | #R             |
| porvarillin enemmistö            | 92  | 3   | savo selu                | 16         | 156            | milj mk               | 357        | 291            | milj kg                | 32         | 222            |
| margariin hin                    | 92  | 33  | milj kilo                | 10         | 42             | eduskun aika          | 88         | 54             | helsing yliopisto      | 91         | 261            |
| vuon 1963                        | 116 | 79  | v mattil                 | 27         | 28             | vuode 1967            | 88         | 26             | sisäis hallino         | 20         | 115            |
| hinto korotuks                   | 22  | 41  | tois kotim               | 16         | 45             | en vuode              | 195        | 163            | yliopisto korkeakoulu  | 31         | 124            |
| olev luvu                        | 54  | 20  | viera kiele              | 21         | 20             | vuon 1967             | 92         | 62             | korkeakoulu hallino    | 17         | 26             |

**Table 3.12.** 5 most left and right phrases based on  $\hat{\zeta}$ , real series, main specification: 1970s

| 1970 Left           | $\#\Gamma$ | #R  | Right                    | $\#\Gamma$ | $\#\mathrm{R}$ | 1975 Left             | #F  | $\#\mathrm{R}$ | Right               | $\#\Gamma$ | #B  |
|---------------------|------------|-----|--------------------------|------------|----------------|-----------------------|-----|----------------|---------------------|------------|-----|
| suome neuvostoliito | 139        | 57  | esit kunnioitae          | 77         | 184            | milj mk               | 765 | 451            | edellyt hallituks   | 33         | 113 |
| ystävyys yhteistyö  | 92         | 11  | kunnioitae seuraav       | 26         | 171            | milj mark             | 413 | 220            | tääl eduskun        | 187        | 249 |
| kans etu            | 65         | 9   | pyydä kunnioittav        | 56         | 87             | hinto maksu           | 119 | 17             | saada vast          | 8          | 49  |
| sosialistist maide  | 47         | 4   | kysymyks esit            | 74         | 129            | sors virolais         | 124 | 30             | asia yhteyd         | 30         | 20  |
| saks demokraattis   | 45         | 4   | kysymyks toimenpit       | 43         | 91             | valtio tulovero       | 88  | 10             | maatilataloud ke-   | 25         | 62  |
|                     |            |     |                          |            |                |                       |     |                | hittämisrahasto     |            |     |
| 1971 Left           | #F         | #B  | Right                    | #T         | #B             | 1976 Left             | #F  | #B             | Right               | #F         | #B  |
| milj mk             | 510        | 386 | liikevaihtovero lisävero | 77         | 131            | milj mk               | 781 | 499            | edellyt hallituks   | 35         | 101 |
| hinto maksu         | 142        | 23  | edellyt hallitus         | 126        | 170            | milj mark             | 342 | 229            | hyväksyttäv seuraav | 15         | 20  |
| hinto korotuks      | 136        | 27  | huumausain käytö         | 7.1        | 112            | kysymyks esit         | 162 | 64             | tääl eduskun        | 155        | 191 |
| sosialistist maide  | 111        | 9   | voim tode                | 15         | 44             | en vuode              | 213 | 147            | koko kans           | 38         | 73  |
| muide sosialistist  | 45         | 2   | edellyt hallituks        | 30         | 20             | kun toimial           | 85  | 22             | tasaval president   | 47         | 82  |
| 1972 Left           | #I         | #R  | Right                    | #T         | #B             | 1977 Left             | #F  | #B             | Right               | #F         | #R  |
| sosialistist maide  | 73         | 22  | tasaval president        | 211        | 268            | suome neuvostoliito   | 178 | 71             | keskiast koulutuks  | 173        | 258 |
| tamper yliopisto    | 66         | 32  | oma asuno                | 77         | 128            | työttöm määrä         | 110 | 17             | kunnioitae seuraav  | 57         | 126 |
| milj mk             | 377        | 321 | täl kohd                 | 20         | 52             | latinalais amerik     | 86  | 10             | tasaval president   | 87         | 144 |
| kysymyks esit       | 117        | 29  | ehdot perustelu          | 24         | 48             | taloudellis yhteistyö | 93  | 10             | mark säästö         | 14         | 22  |
| eduskun hyväksym    | 20         | 30  | tääl eduskun             | 184        | 201            | sosialistist maide    | 82  | 3              | edellyt hallituks   | 40         | 75  |
| 1973 Left           | #T         | #R  | Right                    | #T         | #B             | 1978 Left             | #T  | #B             | Right               | # <b>r</b> | #R  |
| suome neuvostoliito | 166        | 22  | tääl eduskun             | 201        | 321            | milj mark             | 306 | 220            | kysymyks esit       | 44         | 119 |
| yleis yhtäläis      | 120        | 10  | ede todettav             | 10         | 41             | suome neuvostoliito   | 69  | 22             | orientoiv vaihe     | 14         | 80  |
| sosialistist maide  | 119        | 19  | ääni periaat             | 14         | 45             | toimenpit hallitus    | 83  | 36             | maatilataloud ke-   | 13         | 71  |
|                     |            |     |                          |            |                |                       |     |                | hittämisrahasto     |            |     |
| hinto maksu         | 105        | 24  | edellyt hallituks        | 39         | 09             | hinto nousu           | 52  | 12             | kunnioitae seuraav  | 44         | 66  |
| yhtäläis äänioikeud | 88         | 10  | ehdot perustelu          | 34         | 54             | korkeim oikeud        | 54  | 13             | asia yhteyd         | 51         | 102 |
| 1974 Left           | #I         | #B  | Right                    | #T         | #B             | 1979 Left             | #T  | #B             | Right               | #F         | #R  |
| milj mark           | 340        | 239 | korvaav koulu            | 26         | 178            | milj mark             | 400 | 253            | kunnioitae seuraav  | 100        | 185 |
| pieni keskituloist  | 88         | 1   | tääl eduskun             | 184        | 263            | työnantaj lap-        | 20  | 13             | esit kunnioitae     | 78         | 142 |
|                     |            |     |                          |            |                | silisämaksu           |     |                |                     |            |     |
| valtio tulovero     | 83         | 9   | edellyt hallituks        | 37         | 87             | en vuode              | 430 | 375            | edellyt hallituks   | 56         | 85  |
| mietintö liitety    | 111        | 39  | yksityis oppikoulu       | 29         | 92             | työväe urheiluliito   | 33  | 3              | maatilataloud ke-   | ro         | 49  |
|                     |            |     |                          |            |                |                       |     |                | hittämisrahasto     |            |     |
| hinto maksu         | 84         | 15  | nest oyn                 | 30         | 71             | työttöm toimeentulo-  | 30  | 7              | oma osa             | 82         | 123 |
|                     |            |     |                          |            |                | turv                  |     |                |                     |            |     |

**Table 3.13.** 5 most left and right phrases based on  $\hat{\zeta}$ , real series, main specification: 1980s

| 1980 Left                     | #F         | #B             | Right                               | #T  | #R  | 1985 Left                         | #T  | #B             | Right                                | #T         | #R  |
|-------------------------------|------------|----------------|-------------------------------------|-----|-----|-----------------------------------|-----|----------------|--------------------------------------|------------|-----|
| työnantaj lap-<br>silisämaksu | 92         | 12             | kunnioitae seuraav                  | 28  | 170 | kysymyks seuraav                  | 84  | 17             | sotie veteraan                       | က          | 47  |
| en vuode<br>tvöttöm määrä     | 293        | 216            | kotimais energia<br>esit kunnioitae | 65  | 127 | suome neuvostoliito<br>etel afrik | 75  | 14             | esit kunnioitae<br>pien perhevilielm | 48         | 89  |
| kysymyks toimenpit            | 59         | 29             | sotie veteraan                      | က   | 57  | X55 vuode                         | 73  | 20             | rint mal                             | 20         | 44  |
| toimenpit hallitus            | 77         | 48             | kotimaist polttoain                 | 14  | 51  | sosiaal terveydenhuolo            | 101 | 57             | ylimääräis rintamalis                | 2          | 24  |
| 1981 Left                     | #F         | #R             | Right                               | #T  | #R  | 1986 Left                         | #F  | #R             | Right                                | #T         | #R  |
| valtio yritystoimin           | 86         | 22             | kunnioitae seuraav                  | 106 | 266 | demokraattis vaihtoehdo           | 112 | 4              | esit kunnioitae                      | 28         | 127 |
| työnantaj lap-                | 62         | 3              | edellyt hallitus                    | 22  | 111 | kysymyks seuraav                  | 86  | 20             | ylimääräis rintamalis                | 2          | 38  |
| suisamaksu<br>milj mark       | 276        | 225            | edellyt hallituks                   | 35  | 22  | suome neuvostoliito               | 96  | 20             | valtiontaloud tarkas-                | 14         | 46  |
| suome neuvostoliito           | 71         | 21             | esit kunnioitae                     | 86  | 131 | milj mark                         | 270 | 204            | tusvirasto<br>uus lään               | 09         | 91  |
| en vuode                      | 279        | 234            | sotie veteraan                      | 4   | 37  | neuvostoliito kaupa               | 51  | 6              | puheenvuoro johdo                    | 64         | 93  |
| 1982 Left                     | $\#\Gamma$ | $\#\mathrm{R}$ | Right                               | #F  | #R  | 1987 Left                         | #T  | $\#\mathrm{R}$ | Right                                | #T         | #R  |
| milj mark                     | 404        | 170            | edellyt hallitus                    | 24  | 84  | demokraattis vaihtoehdo           | 26  | 3              | edellis hallituks                    | 26         | 173 |
| milj mk                       | 543        | 354            | sotie veteraan                      | 9   | 61  | suome pan                         | 89  | 26             | en vuode                             | 319        | 359 |
| toimenpit hallitus            | 130        | 43             | edellyt hallituks                   | 29  | 20  | työttöm ol                        | 37  | <b>∞</b>       | viime vaalikaud                      | 30         | 69  |
| aiko ryhty                    | 111        | 38             | ehdot perustelu                     | 13  | 54  | X55 vuote                         | 31  | 2              | taust vast                           | 39         | 72  |
| vuode 1983                    | 193        | 121            | kotimais energia                    | 25  | 65  | työeläm uudistamis                | 49  | 22             | vuode 1988                           | 96         | 127 |
| 1983 Left                     | $\#\Gamma$ | $\#\mathrm{R}$ | Right                               | #F  | #R  | 1988 Left                         | #T  | $\#\mathrm{R}$ | Right                                | $\#\Gamma$ | #R  |
| suome neuvostoliito           | 189        | 122            | milj mk                             | 577 | 729 | suome pan                         | 96  | 52             | en vuode                             | 197        | 276 |
| valtio lainoittam             | 74         | 16             | koto tapahtuv                       | 22  | 22  | demokraattis vaihtoehdo           | 43  | 3              | edellis hallituks                    | 42         | 87  |
| post telelaitoks              | 89         | 13             | sotie veteraan                      | 3   | 33  | euroop neuvosto                   | 94  | 22             | milj mk                              | 349        | 378 |
| kunnioitae seuraav            | 144        | 107            | vuode 1983                          | 89  | 116 | suome pank                        | 25  | 56             | en vuon                              | 158        | 181 |
| sosiaal terveydenhuolo        | 83         | 47             | vaasa lään                          | 34  | 61  | erityis painav                    | 34  | 10             | maatilataloud ke-<br>hittämisrahasto | 4          | 23  |
| 1984 Left                     | #T         | #B             | Right                               | #T  | #R  | 1989 Left                         | #T  | #R             | Right                                | #T         | #R  |
| harm raha                     | 22         | 22             | milj mk                             | 551 | 684 | suome pan                         | 116 | 23             | kotihoido tuen                       | 24         | 92  |
| toimenpit hallitus            | 100        | 29             | X5 prosent                          | 54  | 108 | demokraattis vaihtoehdo           | 34  | п              | en vuode                             | 165        | 214 |
| raha markkino                 | 34         | 33             | esit kunnioitae                     | 87  | 124 | suome pank                        | 65  | 35             | miljoon mark                         | 253        | 300 |
| kysymyks seuraav              | 89         | 37             | kotihoido tuen                      | 16  | 49  | pasil konepaj                     | 31  | 9              | hallituks aika                       | 22         | 92  |
| X55 vuode                     | 40         | 10             | pien perheviljelm                   | 20  | 47  | vaihtotas vaje                    | 82  | 61             | lap korkeakoulu                      | 22         | 62  |

**Table 3.14.** 5 most left and right phrases based on  $\hat{\zeta}$ , real series, main specification: 1990s

| 1990 Left                 | #I         | #B             | Right                                 | #T  | #R   | 1995 Left          | #F         | #R          | Right                   | #T         | #R  |
|---------------------------|------------|----------------|---------------------------------------|-----|------|--------------------|------------|-------------|-------------------------|------------|-----|
| snome pan                 | 62         | 39             | kotihoido tuen                        | 30  | 56   | enroop nenvosto    | 206        | 55          | kotihoido tuen          | 77         | 162 |
| euroop neuvosto           | 130        | 86             | julkis hallino                        | 41  | 62   | euroop union       | 303        | 204         | miljoon mark            | 293        | 369 |
| suome pank                | 53         | 31             | ylimääräis rintamalis                 | ro  | 22   | viime kaude        | 127        | 92          | miljard mark            | 298        | 373 |
| pitä sisä                 | 38         | 17             | ruots kiele                           | 41  | 28   | kansaneläk pohjaos | 73         | 23          | laajennetu rauhanturva- | 42         | 74  |
| nuorisoast koulutuks      | 36         | 17             | halua tode                            | 87  | 102  | talous rahaliito   | 57         | 17          | o ojal                  | 16         | 41  |
| 1991 Left                 | #F         | #B             | Right                                 | #T  | #B   | 1996 Left          | #F         | #R          | Right                   | #T         | #R  |
| miljoon mark              | 387        | 314            | euroop yhteisö                        | 185 | 343  | euroop union       | 352        | 204         | miljoon mark            | 205        | 279 |
| valtio mets               | 44         | 7              | o ojal                                | 17  | 42   | euroop neuvosto    | 73         | 15          | miljard mark            | 175        | 249 |
| yksilöllis varhaiseläk    | 33         | 7              | ker kaikia                            | 26  | 2.2  | ansiosidonnais     | 45         | 15          | sähkö tuotano           | 15         | 28  |
|                           |            |                |                                       |     |      | työttömyysturv     |            |             |                         |            |     |
| sosiaal terveydenhuolo    | 22         | 53             | sisäis devalvaatio                    | 9   | 21   | mark kuukaud       | 29         | 31          | ammatillis koulutuks    | 29         | 65  |
| m laukkan                 | 46         | 21             | valtio paikallishallino               | 9   | 17   | pohjoism neuvosto  | 41         | 13          | kotihoido tuen          | 20         | 80  |
| 1992 Left                 | $\#\Gamma$ | $\#\mathbf{R}$ | Right                                 | #T  | #B   | 1997 Left          | $\#\Gamma$ | #B          | Right                   | $\#\Gamma$ | #B  |
| suome pan                 | 160        | 109            | sama miel                             | 173 | 209  | euroop union       | 327        | 227         | sukupuo olev            | 14         | 37  |
| suome pank                | 129        | 91             | ker kaikia                            | 54  | 62   | euroop neuvosto    | 73         | 59          | sama sukupno            | 14         | 36  |
| miljoon mark              | 300        | 263            | energia säästö                        | 16  | 41   | X7 prosent         | 47         | 15          | kolmant vaihe           | 40         | 09  |
| aho hallituks             | 64         | 30             | miljard mark                          | 365 | 389  | mark kuukaud       | 43         | 12          | miljoon mark            | 275        | 291 |
| hallituspuolue edustaj    | 65         | 31             | taloudellis tilant                    | 62  | 82   | aho hallituks      | 87         | 29          | tot kai                 | 96         | 111 |
| 1993 Left                 | #F         | #B             | Right                                 | #T  | #R   | 1998 Left          | #T         | #B          | Right                   | #T         | #R  |
| miljoon mark              | 439        | 255            | ker kaikia                            | 54  | 107  | euroop neuvosto    | 168        | 57          | miljoon mark            | 279        | 343 |
| en vuon                   | 171        | 88             | o ojal                                | 53  | 28   | euroop union       | 313        | 223         | tot kai                 | 113        | 146 |
| kiinnit huomio            | 181        | 135            | kotimais energia                      | 38  | 22   | kansaneläk pohjaos | 91         | 24          | vars hyv                | 32         | 26  |
| euroop union              | 112        | 29             | välillis työvoimakustan-              | 16  | 33   | aho hallituks      | 92         | 45          | täytyy tode             | 22         | 41  |
|                           |            |                |                                       | ,   |      |                    |            |             |                         |            |     |
| en vuode                  | 180        | 144            | välillist työvoimakus-<br>tannust     | 10  | 27   | suome pan          | 26         | 28          | miljard mark            | 238        | 255 |
| 1994 Left                 | #F         | #R             | Right                                 | #T  | #R   | 1999 Left          | #F         | #R          | Right                   | #T         | #R  |
| miljoon mark              | 291        | 223            | euroop union                          | 772 | 1013 | euroop neuvosto    | 286        | 121         | miljoon mark            | 434        | 484 |
| en vuode                  | 164        | 119            | miljard mark                          | 250 | 313  | euroop union       | 264        | 170         | en vuode                | 181        | 207 |
| kiinnit huomio            | 166        | 121            | neuvoaantav                           | 22  | 29   | kansaneläk pohjaos | 158        | 06          | uude vuosituhan         | 15         | 34  |
|                           | ř          | 1              | kansanäänestyks                       | 8   | ,    | 1-1-11:4-1-        | 90         | Š           |                         | 00         | 9   |
| sosidal tervey delinitolo | 1 4        | 27             | A109 Keskiviiko<br>beskiviiko 9111004 | 8 8 | 80   | and namiturs       | 67         | 5<br>7<br>7 | ent nyva                | 61         | 201 |
| wind dennember in own     | 110        | 5              | MOSKING STITOGE                       |     | 3    | mans a not couns   |            |             | and and a               | 5          | 2   |

**Table 3.15.** 5 most left and right phrases based on  $\hat{\zeta}$ , real series, main specification: 2000s

| 2000 Left.         | , <u>1</u> # | #B.            | Right                 | #I, | #B.            | 2005 Left              | 71#  | #B.            | Right             | 71# | #B.            |
|--------------------|--------------|----------------|-----------------------|-----|----------------|------------------------|------|----------------|-------------------|-----|----------------|
|                    |              |                |                       |     |                |                        |      |                | 0                 |     |                |
| euroop neuvosto    | 209          | 20             | miljard mark          | 160 | 253            | euroop neuvosto        | 155  | 24             | kiinnit huomio    | 144 | 197            |
| euroop union       | 214          | 133            | miljoon mark          | 305 | 378            | euroop union           | 255  | 156            | erit hyvä         | 90  | 131            |
| koko aja           | 142          | 100            | turvapaik hakij       | 30  | 89             | varallisuusvero poisto | 09   | 22             | erit tärkeä       | 92  | 115            |
| mark kuukaud       | 62           | 46             | en vuode              | 171 | 204            | X7 prosent             | 55   | 27             | perintö lahjavero | ∞   | 44             |
| asem olev          | 22           | 28             | valtakunnallis aluei- | 22  | 51             | iha oikeast            | 31   | 20             | laittom lako      | 11  | 40             |
|                    |              |                | denkäyttötavoit       |     |                |                        |      |                |                   |     |                |
| 2001 Left          | #T           | $\#\mathbf{R}$ | Right                 | #T  | $\#\mathrm{R}$ | 2006 Left              | #T   | $\#\mathrm{R}$ | Right             | #T  | $\#\mathrm{R}$ |
| euroop union       | 316          | 158            | miljard mark          | 192 | 283            | euroop union           | 445  | 240            | erit hyvä         | 82  | 132            |
| euroop neuvosto    | 163          | 35             | last nuort            | 45  | 68             | euroop neuvosto        | 200  | 99             | kiinnit huomio    | 125 | 166            |
| kansaneläk pohjaos | 49           | 13             | miljoon mark          | 307 | 343            | yk mandaat             | 91   | 22             | toi es            | 23  | 29             |
| euroop unio        | 63           | 29             | erit hyvä             | 92  | 101            | toise ast              | 107  | 52             | miljoon euro      | 372 | 402            |
| ansiosidonnais     | 36           | 3              | kotihoido tuen        | 13  | 38             | euroop unio            | 100  | 46             | vanhas hallituks  | 18  | 48             |
| työttömyysturv     |              |                |                       |     |                |                        |      |                |                   |     |                |
| 2002 Left          | #F           | #B             | Right                 | #T  | $\#\mathrm{R}$ | 2007 Left              | #T   | $\#\mathrm{R}$ | Right             | #T  | #R             |
| euroop union       | 195          | 118            | miljoon euro          | 210 | 286            | sosiaal terveydenhuolo | 218  | 06             | miljoon euro      | 260 | 823            |
| kansaneläk pohjaos | 93           | 35             | miljard mark          | 63  | 100            | stora enso             | 84   | 27             | euroop union      | 22  | 131            |
| euroop neuvosto    | 22           | 27             | en vuode              | 126 | 161            | julkis palvelu         | 108  | 26             | en vuon           | 157 | 209            |
| pohjaos leikkauks  | 47           | ∞              | vuosaar satam         | 21  | 22             | en vaalej              | 104  | 54             | erit hyvä         | 118 | 169            |
| koko aja           | 139          | 104            | erit hyvä             | 83  | 113            | ensimmäis laps         | 51   | 6              | omaishoido tuen   | 2   | 43             |
| 2003 Left          | #T           | $\#\mathrm{R}$ | Right                 | #T  | #R             | 2008 Left              | #T   | $\#\mathrm{R}$ | Right             | #T  | #R             |
| euroop neuvosto    | 145          | 18             | kotihoido tuen        | 6   | 43             | sosiaal terveydenhuolo | 151  | 54             | uusiutuv energia  | 36  | 26             |
| euroop union       | 283          | 200            | täl vaalikaud         | 13  | 43             | stora enso             | 86   | 33             | miljoon euro      | 521 | 580            |
| pohjoism neuvosto  | 22           | 15             | erit hyvä             | 74  | 26             | euroop neuvosto        | 26   | 47             | erit hyvä         | 131 | 171            |
| kaik pienitulois   | 51           | 13             | kansallis terveyshank | 13  | 34             | lissabon sopimuks      | 1111 | 64             | en vuon           | 109 | 144            |
| kaik köyhim        | 34           | 3              | annel jäätteenmäe     | 16  | 37             | harm taloud            | 99   | 56             | omaishoido tuen   | 9   | 37             |
| 2004 Left          | #F           | #B             | Right                 | #T  | #R             | 2009 Left              | #T   | #R             | Right             | #T  | #R             |
| euroop union       | 338          | 215            | erit hyvä             | 83  | 116            | euroop neuvosto        | 26   | 46             | erit hyvä         | 96  | 164            |
| pohjoism neuvosto  | 92           | 33             | täl vaalikaud         | 15  | 46             | miljoon euro           | 479  | 434            | uusiutuv energia  | 31  | 7.1            |
| miljoon euro       | 550          | 514            | vanhas hallituks      | 22  | 46             | harm taloud            | 74   | 33             | en vuon           | 128 | 156            |
| sehä tarkoit       | 35           | 6              | esa lahtel            | 41  | 62             | hyvä kolleg            | 39   | 11             | erit hyv          | 42  | 09             |
| iha oikeast        | 27           | 9              | uus työpaiko          | 37  | 26             | sosiaal terveydenhuolo | 64   | 37             | kiinnit huomio    | 130 | 146            |

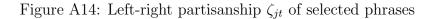
**Table 3.16.** 5 most left and right phrases based on  $\hat{\zeta}$ , real series, main specification: 2010s

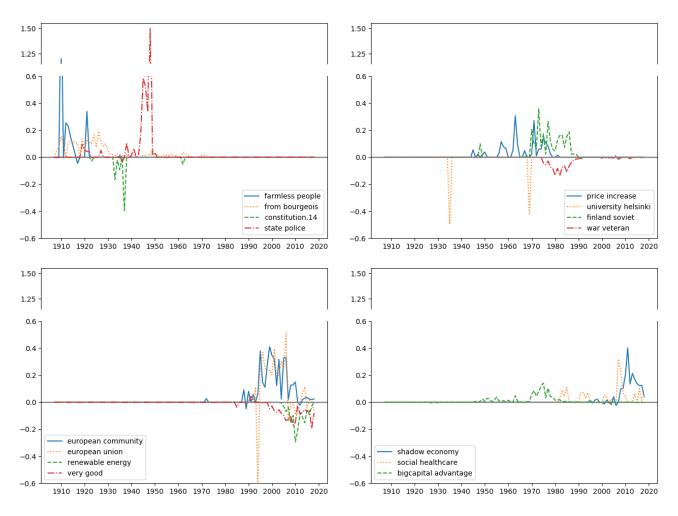
| 2010 Left              | #T  | #R             | Right            | #T +  | #R  | 2018 Left               | #T  | #R  | Right            | #T         | #R  |
|------------------------|-----|----------------|------------------|-------|-----|-------------------------|-----|-----|------------------|------------|-----|
| harm taloud            | 226 | 145            | uusiutuv energia | 89    | 186 | toise ast               | 267 | 152 | tot kai          | 123        | 194 |
| miljoon euro           | 398 | 337            | erit hyvä        | 110   | 170 | julkis taloud           | 132 | 99  | ärad talm        | 4          | 40  |
| euroop neuvosto        | 106 | 46             | euroop union     | 175   | 212 | ammatillis koulutuks    | 127 | 83  | esityks ehdot    | 24         | 61  |
| sinivihr hallitus      | 46  | 4              | erit hyv         | 30    | 65  | yhä ede                 | 37  | 7   | erit hyvä        | 137        | 169 |
| hyvä kolleg            | 46  | 12             | ilm muuta        | 46    | 72  | talouspolitiik arvioin- | 30  | 2   | täl vaalikaud    | 61         | 88  |
|                        |     |                |                  |       |     | tineuvosto              |     |     |                  |            |     |
| 2011 Left              | #F  | $\#\mathbf{R}$ | Right            | #T    | #R  | 2016 Left               | #F  | #B  | Right            | #T         | #B  |
| harm taloud            | 300 | 139            | miljoon euro     | 629   | 292 | viime kaude             | 218 | 145 | miljoon euro     | 393        | 513 |
| viime kaude            | 194 | 108            | uusiutuv energia | 19    | 103 | ammatillis koulutuks    | 140 | 06  | tot kai          | 123        | 172 |
| edellis hallituks      | 142 | 75             | vihreä taloud    | 1     | 20  | harm taloud             | 129 | 62  | uusiutuv energia | 14         | 51  |
| X8 miljard             | 48  | 15             | sama sukupuo     | 12    | 28  | en vaalej               | 73  | 26  | miljard euro     | 126        | 159 |
| kaik pienitulois       | 89  | 18             | sukupuo olev     | 11    | 56  | palkansaaj eläkkeensaaj | 43  | 2   | miehe naise      | 6          | 38  |
| 2012 Left              | #T  | #B             | Right            | #T    | #R  | 2017 Left               | #F  | #B  | Right            | #T         | #B  |
| nuort yhteiskuntataku  | 132 | 64             | miljoon euro     | 538 ( | 611 | kasvu kuulu             | 62  | 11  | miljoon euro     | 328        | 458 |
| viime kaude            | 107 | 48             | erit hyvä        | 106   | 141 | ammatillis koulutuks    | 274 | 208 | erit hyvä        | 96         | 173 |
| harm taloud            | 124 | 20             | uusiutuv energia | 15    | 46  | harm taloud             | 66  | 48  | laittom maas     | 3          | 4   |
| työmarkkinatue tarve-  | 26  | 7              | miljard euro     | 212   | 241 | hallituspuolue edustaj  | 22  | 33  | ärad talm        | 9          | 36  |
| harkin                 |     |                |                  |       |     |                         |     |     |                  |            |     |
| oma osa                | 112 | 64             | vihreä taloud    | 3     | 22  | viime kaude             | 116 | 74  | erit tärkeä      | 90         | 115 |
| 2013 Left              | #T  | $\#\mathbf{R}$ | Right            | #T ±  | #R  | 2018 Left               | #T  | #B  | Right            | #T         | #B  |
| harm taloud            | 135 | 49             | uusiutuv energia | 30    | 74  | toise ast               | 267 | 152 | tot kai          | 123        | 194 |
| toise ast              | 87  | 47             | erit hyvä        | 130   | 161 | julkis taloud           | 132 | 99  | ärad talm        | 4          | 40  |
| en vuode               | 162 | 124            | liikkuv poliis   | 65    | 92  | ammatillis koulutuks    | 127 | 83  | esityks ehdot    | 24         | 61  |
| viime kaude            | 99  | 33             | kunt tehtäv      | 21    | 48  | yhä ede                 | 37  | 7   | erit hyvä        | 137        | 169 |
| tot kai                | 158 | 126            | miljoon euro     | 462   | 489 | talouspolitiik arvioin- | 30  | 2   | täl vaalikaud    | 61         | 88  |
|                        |     |                |                  |       |     | tineuvosto              |     |     |                  |            |     |
| 2014 Left              | #F  | #R             | Right            | #I.   | #R  | 2019 Left               | #F  | #B  | Right            | # <b>T</b> | #R  |
| harm taloud            | 105 | 36             | uusiutuv energia | 25    | 98  |                         |     |     |                  |            |     |
| toise ast              | 100 | 47             | ruots kiele      |       | 118 |                         |     |     |                  |            |     |
| euroop union           | 213 | 167            | täl vaalikaud    |       | 64  |                         |     |     |                  |            |     |
| sosiaal terveydenhuolo | 88  | 62             | sukupuo olev     | 49    | 80  |                         |     |     |                  |            |     |
| miljoon euro           | 487 | 468            | miehe naise      | 19    | 49  |                         |     |     |                  |            |     |
|                        |     |                |                  |       |     |                         |     | ĺ   |                  |            | ı   |

**Table 3.4.** 5 most left and right phrases based on  $\widehat{\zeta}$ , controls for government status, gender and region (main specification)

| 1910 Left              | #F         | #B             | Right                 | #I         | #R             | 1920 Left                | #T         | #R  | Right                    | #I         | #R             |
|------------------------|------------|----------------|-----------------------|------------|----------------|--------------------------|------------|-----|--------------------------|------------|----------------|
| tilattom väestö        | 199        | 180            | alem kansakoulu       | 17         | 118            | tulo menoarvio           | 589        | 432 | milj kilo                | 33         | 86             |
| hyvä her               | 103        | 16             | suome rautat          | 27         | 125            | kuluv vuode              | 141        | 73  | snome pan                | 29         | 131            |
| työtätekev väestö      | 28         | 0              | ylem kansakoulu       | 44         | 141            | porvarillin enemmistö    | 33         | 0   | kannat tehty             | 12         | 45             |
| porvarillin enemmistö  | 71         | 0              | suome koskev          | 14         | 61             | porvarillis edustaj      | 36         | 0   | ehdot eduskun            | 62         | 92             |
| porvar taho            | 20         | 4              | X4000 mark            | 23         | 29             | valkois suome            | 33         | 0   | lyhytaikais luoto        | 15         | 45             |
| 1930 Left              | #I         | #B             | Right                 | #F         | #B             | 1940 Left                | #I         | #R  | Right                    | #T         | #B             |
| porvarillis edustaj    | 22         | 3              | kansanliik vas        | 1          | 22             | milj mark                | 443        | 384 | korvauks oikeutetu       | 62         | 122            |
| porvaristo taho        | 20         | 0              | työtätekev väestö     | 10         | 27             | uus vero                 | 47         | 14  | uude tila                | œ          | 20             |
| porvarillis piire      | 22         | 3              | vuote verrat          | 4          | 20             | julkis sana              | 47         | 22  | uus tilo                 | 36         | 7.7            |
| töide järjestämis      | 14         | 0              | lain hyv              | 4          | 18             | työläist palko           | 27         | 2   | perjant 3                | 23         | 09             |
| porvarillis sanomalehd | 13         | 0              | työtätekev kans       | 0          | 13             | ammatillis järjestö      | 20         | 0   | olo snn                  | 21         | 22             |
| 1950 Left              | # <b>T</b> | #B             | Right                 | #F         | #B             | 1960 Left                | #I         | #R  | Right                    | #F         | #R             |
| fagerholm hallituks    | 104        | 30             | henkis työn           | 25         | 202            | rautatiehallituks pääjo- | 71         | 21  | yleis työmarkkino        | 4          | 45             |
|                        |            |                |                       |            |                | htaj                     |            |     |                          |            |                |
| hinto nousu            | 117        | 43             | työn tekij            | 25         | 100            | r virtas                 | 55         | 11  | pyöreä puutavar          | 9          | 31             |
| fagerholm hallitus     | 75         | 18             | useam yhd             | ю          | 33             | pakollis vakuutuks       | 22         | 24  | milj kilo                | œ          | 22             |
| vuode 1949             | 102        | 47             | ensimmäis laps        | 13         | 39             | sosialistist maide       | 26         | 0   | porvarillin enemmistö    | 8          | 14             |
| timot siemen           | 90         | 37             | ruumiillis työn       | 10         | 30             | milj mk                  | 611        | 282 | valtiopäiväjärjestyks 67 | 15         | 22             |
| 1970 Left              | $\#\Gamma$ | #R             | Right                 | $\#\Gamma$ | $\#\mathrm{R}$ | 1980 Left                | $\#\Gamma$ | #R  | Right                    | $\#\Gamma$ | #R             |
| suome neuvostoliito    | 139        | 22             | esit kunnioitae       | 22         | 184            | työnantaj lap-           | 92         | 12  | kunnioitae seuraav       | 28         | 170            |
|                        |            |                |                       |            |                | silisämaksu              |            |     |                          |            |                |
| ystävyys yhteistyö     | 92         | 11             | kunnioitae seuraav    | 26         | 171            | en vuode                 | 293        | 216 | kotimais energia         | 65         | 127            |
| kans etu               | 65         | 9              | pyydä kunnioittav     | 26         | 87             | työttöm määrä            | 42         | 10  | esit kunnioitae          | 62         | 133            |
| sosialistist maide     | 47         | 4              | kysymyks esit         | 74         | 129            | kysymyks toimenpit       | 59         | 53  | sotie veteraan           | က          | 22             |
| saks demokraattis      | 45         | 7              | kysymyks toimenpit    | 43         | 91             | toimenpit hallitus       | 22         | 48  | kotimaist polttoain      | 14         | 51             |
| 1990 Left              | $\#\Gamma$ | $\#\mathrm{R}$ | Right                 | $\#\Gamma$ | $\#\mathrm{R}$ | 2000 Left                | $\#\Gamma$ | #R  | Right                    | $\#\Gamma$ | $\#\mathrm{R}$ |
| suome pan              | 62         | 39             | kotihoido tuen        | 30         | 26             | euroop neuvosto          | 209        | 20  | miljard mark             | 160        | 253            |
| euroop neuvosto        | 130        | 86             | julkis hallino        | 41         | 62             | euroop union             | 214        | 133 | miljoon mark             | 305        | 378            |
| suome pank             | 53         | 31             | ylimääräis rintamalis | 22         | 22             | koko aja                 | 142        | 100 | turvapaik hakij          | 30         | 89             |
| pitä sisä              | 38         | 17             | ruots kiele           | 41         | 28             | mark kuukaud             | 62         | 46  | en vuode                 | 171        | 204            |
| nuorisoast koulutuks   | 36         | 17             | halua tode            | 87         | 102            | asem olev                | 22         | 28  | valtakunnallis aluei-    | 22         | 51             |
|                        |            |                |                       |            |                |                          |            |     | denkäyttötavoit          |            |                |
| 2010 Left              | $\#\Gamma$ | $\#\mathrm{R}$ | Right                 | $\#\Gamma$ | #R             | 2018 Left                | $\#\Gamma$ | #R  | Right                    | $\#\Gamma$ | $\#\mathrm{R}$ |
| harm taloud            | 226        | 145            | uusiutuv energia      | 89         | 186            | toise ast                | 267        | 152 | tot kai                  | 123        | 194            |
| miljoon euro           | 398        | 337            | erit hyvä             | 110        | 170            | julkis taloud            | 132        | 99  | ärad talm                | 4          | 40             |
| euroop neuvosto        | 106        | 46             | euroop union          | 175        | 212            | ammatillis koulutuks     | 127        | 83  | esityks ehdot            | 24         | 61             |
| sinivihr hallitus      | 46         | 4              | erit hyv              | 30         | 65             | yhä ede                  | 37         | 7   | erit hyvä                | 137        | 169            |
| hyvä kolleg            | 46         | 12             | ilm muuta             | 46         | 72             | talouspolitiik arvioin-  | 30         | 2   | täl vaalikaud            | 61         | 89             |
|                        |            |                |                       |            |                | tineuvosto               |            |     |                          |            |                |

Notes: Table shows the five most partisan phrases and their predicted counts for 100,000 phrases from a series with real labels (left and right parties). These phrases have the highest impact on the partisanship measure through both  $\rho_{jt}$  and  $q_{jt}$ . The coefficients come from the main specification with controls for government status, gender and region. Table shows partisan phrases for every 10 years and the last year in data.

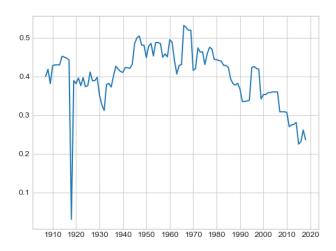




Notes: Figure shows phrase partisanship  $\zeta_{jt}$ , multiplied by 1000, for phrases selected from among the top 3 most partisan phrases of each decade. Positive values are 'left' phrases, negative values 'right' phrases. The ranking of phrases is based on the absolute value of the average  $\zeta_j$  for the decade. The vertical axis is broken to mitigate the impact of outliers on the clarity of exposition. In the lack of better translation, 'valtiollis.poliis' is translated to 'state police' and 'hallitusmuodo.14' to 'constitution 14'.

### Online Appendix D: Descriptive figures and tables

Figure A15: Seat share of left parties in the Parliament



Notes: Figure by author. Calculations are based on MPs active during the last three months of the calendar year.

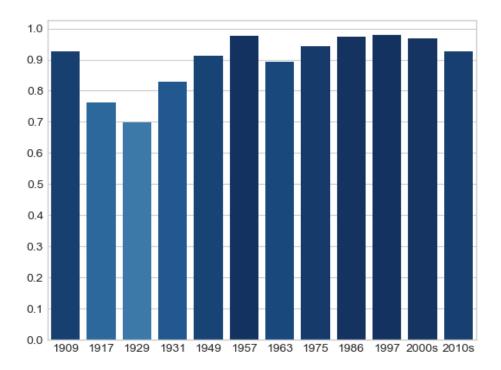
Figure A16: Government seat share, 1907–2018

**Notes**: Figure by author.

1922 1927 1932 1937 1942 1947 1952 1957 1962 1967 1972 1977 1982 1987 1992 1997 2002 2007 2012 2017

Month of date ★

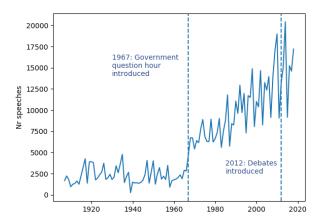
Figure A17: Share of transcribed speeches successfully retrieved

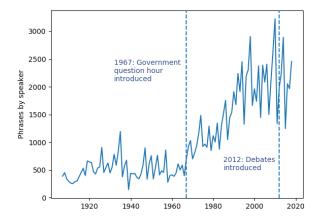


**Notes**: The figure shows the share of all parliamentary speeches successfully retrieved by the automated parsing script by the author. The number is based on a manual audit of 10 randomly selected parliamentary transcripts from one randomly selected year in each decade. The manual audit was conducted in October, 2019.

Figure A18: Amount of speech over time

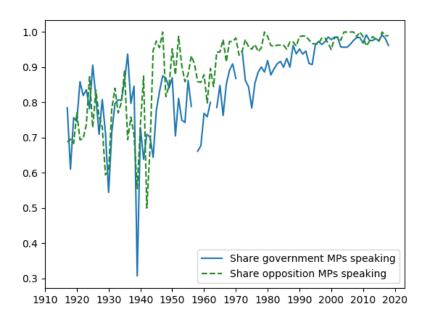
- (a) Total number of speeches given in a year
- (b) Average number of phrases spoken in a year





Notes: Figure A18a shows the number of Finnish and Swedish speeches retrieved for each parliamentary year. Figure A18b shows the average number of phrases spoken by an MP during the parliamentary year.

Figure A19: Share of government and opposition MPs speaking, 1907–2018



Notes: Figure A19 shows the share of government and opposition MPs speaking during the parliamentary year. Breaks in the time series are for years with governments by non-partisan officials (virkamieshallitus) where number of government MPs is zero.

**Table 3.1.** Share of MPs and speeches by party

|   | MPs         | $\operatorname{Spe}$ | eches         |                                     | MPs            | $Sp\epsilon$ | eches        |
|---|-------------|----------------------|---------------|-------------------------------------|----------------|--------------|--------------|
| Year 1910   | Share       | Share                | Per MP        | Year 1920                           | Share          | Share        | Per MI       |
| Social Democratic Party                             | 0.43        | 0.34                 | 2.9           | Social Democratic Party             | 0.4            | 0.37         | 13.4         |
| Finnish Party                                       | 0.21        | 0.24                 | 4.0           | Agrarian League                     | 0.22           | 0.29         | 19.3         |
| Young Finnish Party                                 | 0.14        | 0.26                 | 6.6           | National Progressive Party          | 0.15           | 0.15         | 14.6         |
| Swedish People's Party                              | 0.13        | 0.02                 | 0.6           | National Coalition Party            | 0.15           | 0.16         | 15.7         |
| Agrarian League                                     | 0.09        | 0.13                 | 5.4           | Swedish People's Party              | 0.1            | 0.01         | 1.6          |
| Christian Workers' Union of Finland                 | 0.01        | 0.01                 | 9.0           | Young Finnish Party                 | 0.01           | 0.0          | 0.0          |
|   |             |                      |               | Liberal Swedish Party               | 0.01           | 0.0          | 7.0          |
|   |             |                      |               | Christian Workers' Union of Finland | 0.01           | 0.01         | 14.5         |
|   | MPs         | Spe                  | eches         |                                     | MPs            | Spe          | eches        |
| Year 1930   | Share       | Share                | Per MP        | Year 1940                           | Share          | Share        | Per M        |
| Agrarian League                                     | 0.41        | 0.3                  | 5.5           | Social Democratic Party             | 0.42           | 0.41         | 6.1          |
| Social Democratic Party                             | 0.4         | 0.41                 | 7.6           | Agrarian League                     | 0.28           | 0.31         | 6.9          |
| National Coalition Party                            | 0.26        | 0.19                 | 5.3           | National Coalition Party            | 0.12           | 0.16         | 8.1          |
| Swedish People's Party                              | 0.16        | 0.04                 | 1.7           | Swedish People's Party              | 0.12           | 0.03         | 1.9          |
| STPV  | 0.10        | 0.0                  | 0.1           | Patriotic People's Movement (IKL)   | 0.04           | 0.05         | 9.4          |
|   | 0.07        | 0.05                 | 5.0           | National Progressive Party          | 0.04           | 0.03         | 5.5          |
| National Progressive Party<br>Liberal Swedish Party | 0.01        | 0.03                 | 5.0           |                                     | 0.04           | 0.03         | 3.5          |
| •   | 0.01        | 0.0                  | 6.0           | Small Farmers' Party (SPP)          | 0.01           | 0.01         | 3.9          |
| Small Farmers' Party (SPP)                          |             |                      |               |                                     | MD             |              | ,            |
| 37 1050   | MPs         |                      | eches         | W 1000                              | MPs            |              | eches        |
| Year 1950   | Share       | Share                | Per MP        | Year 1960                           | Share          | Share        | Per M        |
| Agrarian League                                     | 0.29        | 0.23                 | 13.6          | Agrarian League                     | 0.26           | 0.22         | 6.5          |
| Social Democratic Party                             | 0.28        | 0.24                 | 14.9          | SKDL                                | 0.25           | 0.34         | 10.7         |
| SKDL  | 0.18        | 0.32                 | 29.9          | Social Democratic Party             | 0.18           | 0.13         | 5.5          |
| National Coalition Party                            | 0.17        | 0.18                 | 18.7          | National Coalition Party            | 0.14           | 0.17         | 9.0          |
| Swedish People's Party                              | 0.07        | 0.01                 | 2.2           | Swedish People's Party              | 0.07           | 0.01         | 1.5          |
| National Progressive Party                          | 0.02        | 0.01                 | 11.8          | TPSL                                | 0.07           | 0.06         | 5.9          |
| Liberals  | 0.01        | 0.0                  | 17.0          | Liberals                            | 0.03           | 0.04         | 9.8          |
| Finnish People's Party                              | 0.01        | 0.01                 | 21.0          | Finnish People's Party              | 0.01           | 0.02         | 12.0         |
|   | MPs         | Spe                  | eches         |                                     | MPs            | Spe          | eches        |
| Year 1970   | Share       | Share                | Per MP        | Year 1980                           | Share          | Share        | Per M        |
| Social Democratic Party                             | 0.27        | 0.16                 | 15.0          | Social Democratic Party             | 0.27           | 0.11         | 12.3         |
| National Coalition Party                            | 0.18        | 0.21                 | 29.5          | National Coalition Party            | 0.23           | 0.16         | 21.1         |
| Centre Party  | 0.18        | 0.12                 | 16.7          | Centre Party                        | 0.18           | 0.09         | 15.0         |
| SKDL  | 0.18        | 0.12                 | 17.2          | SKDL                                | 0.18           | 0.17         | 29.2         |
| Finnish Rural Party (SMP)                           | 0.09        | 0.3                  | 85.2          | Christian Democrats                 | 0.05           | 0.08         | 49.6         |
| Swedish People's Party                              | 0.06        | 0.04                 | 16.9          | Swedish People's Party              | 0.04           | 0.02         | 14.0         |
| Liberals  | 0.04        | 0.04                 | 21.9          | Finnish Rural Party (SMP)           | 0.03           | 0.34         | 351.8        |
| Christian Democrats                                 | 0.01        | 0.01                 | 67.0          | Liberals                            | 0.02           | 0.04         | 67.0         |
|   | MPs         | Spe                  | eches         |                                     | MPs            | Spe          | eches        |
| Year 1990   | Share       | Share                | Per MP        | Year 2000                           | Share          | Share        | Per Ml       |
| National Coalition Party                            | 0.28        | 0.17                 | 33.0          | Social Democratic Party             | 0.26           | 0.25         | 49.1         |
| Social Democratic Party                             | 0.28        | 0.18                 | 34.6          | National Coalition Party            | 0.23           | 0.2          | 43.8         |
| Centre Party  | 0.2         | 0.2                  | 53.3          | Centre Party                        | 0.23           | 0.26         | 54.8         |
| Left Alliance                                       | 0.1         | 0.19                 | 103.6         | Left Alliance                       | 0.1            | 0.13         | 67.7         |
| Swedish People's Party                              | 0.07        | 0.04                 | 33.5          | Swedish People's Party              | 0.06           | 0.03         | 25.5         |
| Finnish Rural Party (SMP)                           | 0.04        | 0.04                 | 136.0         | Green League                        | 0.06           | 0.05         | 50.1         |
| Christian Democrats                                 | 0.04        | 0.04                 | 84.2          | Christian Democrats                 | 0.05           | 0.03         | 67.1         |
| Green League  | 0.03        | 0.04                 |               |                                     | 0.03           | 0.07         |              |
| Green League  |             |                      | 178.5         | Sulo Aittoniemi                     |                |              | 1.0          |
| V 2010  | MPs         | _                    | eches         | V 2018                              | MPs            | _            | eches        |
| Year 2010   | Share       | Share                | Per MP        | Year 2018                           | Share          | Share        | Per M        |
| National Coalition Party                            | 0.27        | 0.24                 | 77.9          | Centre Party                        | 0.24           | 0.22         | 64.9         |
| Centre Party  | 0.25        | 0.24                 | 82.2          | National Coalition Party            | 0.19           | 0.16         | 62.7         |
|   | 0.23        | 0.2                  | 76.2          | Social Democratic Party             | 0.17           | 0.2          | 80.9         |
| •   |             | 0.13                 | 134.8         | Finns Party                         | 0.09           | 0.11         | 92.5         |
| Social Democratic Party<br>Left Alliance            | 0.09        |                      |               |                                     |                |              |              |
| •   | 0.09 $0.07$ | 0.13                 | 128.4         | Blue Reform                         | 0.09           | 0.07         | 59.3         |
| Left Alliance                                       |             |                      | 128.4 $101.3$ | Blue Reform<br>Green League         | $0.09 \\ 0.07$ | 0.07 $0.08$  | 59.3<br>73.6 |
| Left Alliance<br>Green League                       | 0.07        | 0.1                  |               |                                     |                |              |              |

Notes: STPV = Socialist Workers' and Smallholders' Party. TPSL = Social Democratic Union of Workers and Smallholders. SKDL = Finnish People's Democratic League. Table shows statistics for every 10 years and the last year in the data and for 8 parties with the highest number of seats in the Parliament.  $\frac{68}{68}$ 

Table 3.2. Summary statistics: Left parties, gender and government

|      |              | Left parties      | 3              |              | Females           |                | $G_0$        | overnment pa      | rties          |
|------|--------------|-------------------|----------------|--------------|-------------------|----------------|--------------|-------------------|----------------|
|      | Share<br>MPs | Share<br>speakers | Share speeches | Share<br>MPs | Share<br>speakers | Share speeches | Share<br>MPs | Share<br>speakers | Share speeches |
| 1910 | 0.43         | 0.41              | 0.29           | 0.09         | 0.06              | 0.05           | -            | -                 | _              |
| 1920 | 0.39         | 0.4               | 0.36           | 0.09         | 0.1               | 0.04           | 0.59         | 0.58              | 0.64           |
| 1925 | 0.39         | 0.39              | 0.41           | 0.09         | 0.09              | 0.06           | 0.42         | 0.47              | 0.35           |
| 1930 | 0.36         | 0.38              | 0.38           | 0.07         | 0.05              | 0.05           | 0.64         | 0.62              | 0.61           |
| 1935 | 0.38         | 0.38              | 0.27           | 0.07         | 0.07              | 0.05           | 0.52         | 0.51              | 0.57           |
| 1940 | 0.42         | 0.4               | 0.37           | 0.08         | 0.07              | 0.04           | 0.91         | 0.91              | 0.91           |
| 1945 | 0.51         | 0.48              | 0.48           | 0.09         | 0.08              | 0.04           | 0.81         | 0.78              | 0.78           |
| 1950 | 0.45         | 0.47              | 0.52           | 0.11         | 0.12              | 0.09           | 0.38         | 0.36              | 0.31           |
| 1955 | 0.49         | 0.47              | 0.46           | 0.15         | 0.15              | 0.11           | 0.54         | 0.54              | 0.34           |
| 1960 | 0.5          | 0.5               | 0.5            | 0.14         | 0.16              | 0.14           | 0.32         | 0.29              | 0.28           |
| 1965 | 0.43         | 0.46              | 0.6            | 0.13         | 0.14              | 0.15           | 0.56         | 0.53              | 0.39           |
| 1970 | 0.44         | 0.45              | 0.28           | 0.21         | 0.21              | 0.17           | 0.71         | 0.68              | 0.47           |
| 1975 | 0.46         | 0.45              | 0.24           | 0.2          | 0.18              | 0.13           | 0.7          | 0.66              | 0.3            |
| 1980 | 0.45         | 0.43              | 0.27           | 0.25         | 0.26              | 0.22           | 0.61         | 0.59              | 0.3            |
| 1985 | 0.42         | 0.43              | 0.41           | 0.32         | 0.32              | 0.31           | 0.6          | 0.58              | 0.43           |
| 1990 | 0.38         | 0.37              | 0.37           | 0.31         | 0.31              | 0.29           | 0.62         | 0.61              | 0.39           |
| 1995 | 0.43         | 0.43              | 0.39           | 0.34         | 0.33              | 0.26           | 0.7          | 0.7               | 0.53           |
| 2000 | 0.36         | 0.36              | 0.38           | 0.37         | 0.37              | 0.31           | 0.7          | 0.7               | 0.66           |
| 2005 | 0.36         | 0.37              | 0.34           | 0.38         | 0.38              | 0.33           | 0.58         | 0.57              | 0.38           |
| 2010 | 0.31         | 0.31              | 0.33           | 0.39         | 0.39              | 0.33           | 0.63         | 0.62              | 0.59           |
| 2015 | 0.23         | 0.23              | 0.33           | 0.42         | 0.41              | 0.44           | 0.62         | 0.62              | 0.51           |
| 2018 | 0.23         | 0.24              | 0.28           | 0.42         | 0.42              | 0.42           | 0.53         | 0.52              | 0.46           |

Notes: Table shows summary statistics for three overlapping categorizations: left parties, females and government parties. 'Share MPs' shows the share of parliament members that belong to the category. 'Share speakers' shows the share of speakers (MPs with positive amount of speech) that belong to the category. 'Share speeches' shows the share of all speeches in a year given by an MP that belongs to the category. Table shows statistics for every 5 years and the last year in data. Year 1915 is missing because the Parliament did not gather.

Table 3.3. Summary statistics: Regions

|      | Helsinki | Helsinki and Uusimaa | Southwe | Southwest Finland | Häme & | Häme & Pirkanmaa | Southern | Southern Ostrobothnia | Oulu & | Oulu & Lapland | Ø     | Savo     | Southea | Southeast Finland |
|------|----------|----------------------|---------|-------------------|--------|------------------|----------|-----------------------|--------|----------------|-------|----------|---------|-------------------|
|      | Share    | Share                | Share   | Share             | Share  | Share            | Share    | Share                 | Share  | Share          | Share | Share    | Share   | Share             |
|      | MPs      | sbeeches             | MPs     | speeches          | MPs    | sbeeches         | MPs      | sbeeches              | MPs    | sbeeches       | MPs   | sbeeches | MPs     | sbeeches          |
| 1910 | 0.11     | 0.18                 | 0.17    | 0.14              | 0.11   | 0.1              | 0.16     | 0.14                  | 0.1    | 0.13           | 0.2   | 0.14     | 0.14    | 0.17              |
| 1920 | 0.12     | 0.22                 | 0.15    | 0.13              | 0.1    | 0.11             | 0.15     | 0.1                   | 0.1    | 0.1            | 0.19  | 0.11     | 0.16    | 0.22              |
| 1925 | 0.12     | 0.22                 | 0.17    | 0.19              | 0.1    | 0.1              | 0.15     | 0.12                  | 0.1    | 0.1            | 0.18  | 0.13     | 0.16    | 0.15              |
| 1930 | 0.12     | 0.19                 | 0.16    | 0.12              | 0.1    | 0.13             | 0.15     | 0.12                  | 0.11   | 0.12           | 0.2   | 0.17     | 0.16    | 0.16              |
| 1935 | 0.12     | 0.14                 | 0.15    | 0.12              | 0.11   | 0.11             | 0.14     | 0.16                  | 0.11   | 0.14           | 0.18  | 0.2      | 0.17    | 0.14              |
| 1940 | 0.13     | 0.16                 | 0.13    | 0.13              | 0.00   | 0.13             | 0.14     | 0.15                  | 0.12   | 0.07           | 0.19  | 0.14     | 0.2     | 0.21              |
| 1945 | 0.16     | 0.13                 | 0.14    | 0.16              | 0.1    | 0.11             | 0.14     | 0.16                  | 0.13   | 60.0           | 0.16  | 0.14     | 0.16    | 0.21              |
| 1950 | 0.15     | 0.16                 | 0.13    | 0.14              | 0.1    | 0.14             | 0.15     | 0.14                  | 0.12   | 0.12           | 0.17  | 0.13     | 0.16    | 0.16              |
| 1955 | 0.18     | 0.16                 | 0.15    | 0.16              | 0.11   | 0.17             | 0.14     | 0.15                  | 0.12   | 0.12           | 0.18  | 0.13     | 0.1     | 0.1               |
| 1960 | 0.16     | 0.16                 | 0.16    | 0.16              | 0.13   | 0.14             | 0.15     | 0.15                  | 0.13   | 0.14           | 0.18  | 0.14     | 0.09    | 0.1               |
| 1965 | 0.17     | 0.16                 | 0.15    | 0.16              | 0.12   | 0.15             | 0.15     | 0.12                  | 0.13   | 0.11           | 0.18  | 0.18     | 0.09    | 0.12              |
| 1970 | 0.21     | 0.15                 | 0.14    | 0.14              | 0.13   | 0.12             | 0.12     | 0.09                  | 0.13   | 0.14           | 0.18  | 0.17     | 80.0    | 0.18              |
| 1975 | 0.21     | 0.22                 | 0.15    | 0.1               | 0.15   | 0.12             | 0.1      | 0.05                  | 0.13   | 0.21           | 0.18  | 0.1      | 0.07    | 0.19              |
| 1980 | 0.23     | 0.21                 | 0.14    | 0.2               | 0.14   | 80.0             | 0.00     | 60.0                  | 0.12   | 0.14           | 0.18  | 0.09     | 80.0    | 0.17              |
| 1985 | 0.23     | 0.23                 | 0.15    | 0.15              | 0.14   | 0.17             | 0.1      | 90.0                  | 0.13   | 0.14           | 0.17  | 0.18     | 0.07    | 90.0              |
| 1990 | 0.23     | 0.23                 | 0.16    | 0.15              | 0.14   | 0.19             | 0.09     | 0.07                  | 0.13   | 0.15           | 0.17  | 0.15     | 0.07    | 90.0              |
| 1995 | 0.25     | 0.21                 | 0.15    | 0.12              | 0.14   | 0.16             | 0.00     | 80.0                  | 0.13   | 0.17           | 0.18  | 0.2      | 0.07    | 0.07              |
| 2000 | 0.25     | 0.19                 | 0.14    | 0.17              | 0.15   | 0.12             | 0.00     | 0.07                  | 0.13   | 0.14           | 0.18  | 0.21     | 0.07    | 0.1               |
| 2002 | 0.27     | 0.23                 | 0.13    | 0.1               | 0.16   | 0.16             | 0.09     | 0.11                  | 0.13   | 0.12           | 0.17  | 0.17     | 90.0    | 0.1               |
| 2010 | 0.27     | 0.2                  | 0.14    | 0.12              | 0.15   | 0.13             | 0.00     | 80.0                  | 0.12   | 0.17           | 0.16  | 0.2      | 90.0    | 80.0              |
| 2015 | 0.29     | 0.27                 | 0.13    | 0.18              | 0.16   | 0.13             | 0.08     | 80.0                  | 0.12   | 0.1            | 0.14  | 0.17     | 0.07    | 90.00             |
| 2018 | 0.28     | 0.24                 | 0.14    | 0.15              | 0.16   | 0.14             | 0.08     | 0.14                  | 0.13   | 60.0           | 0.14  | 0.17     | 0.07    | 0.02              |
|      |          |                      |         |                   |        |                  |          |                       |        |                |       |          |         |                   |

Notes: 'Share MPs' shows the share of parliament members coming from an electoral district that belongs to the region. 'Share speeches' shows the share of speeches by parliament members from the region. Missing category is omitted and consists of a maximum of 2 percent of MPs. Table shows statistics for every 5 years and the last year in data. Year 1915 is missing since the Parliament did not gather.

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